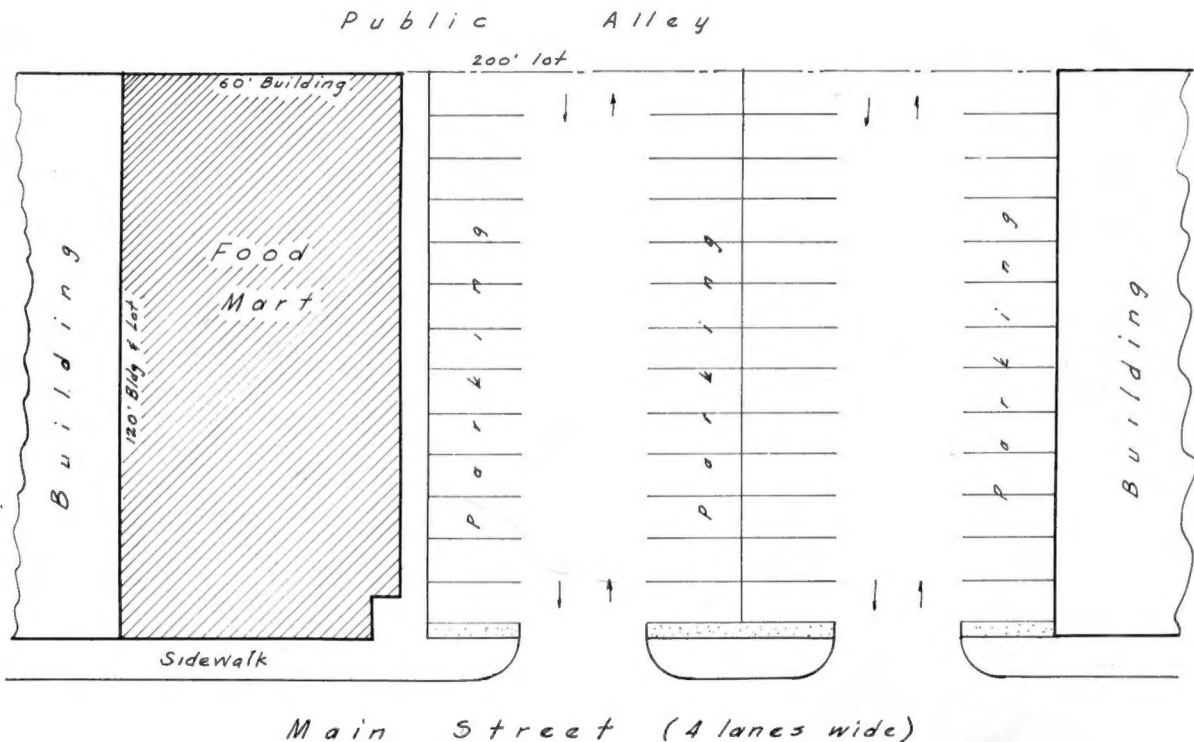


This independent food market has just been erected in the center of a neighborhood shopping area of a large city. It is typical of many hundreds of individually owned food stores carrying a complete line of meats, groceries, etc., whether they are located in shopping sections of large cities or on the main street of small towns.

It is in the middle of the block on a 4-lane main thoroughfare with fairly heavy auto and pedestrian traffic. There are various types of stores on both sides of the street in each direction, but no food market within two blocks. None of the buildings are over two stories and there are no projecting signs adjacent to this food market.

The building is of steel frame construction with exterior of light colored face brick topped by a cement cap. Door and window frames are aluminum. The owner wants an electrical display on the building rather than a pylon type sign in the parking area. He is completely open-minded on the subject of design, but wants a display that will not only distinctively identify his business but will also lend "personality" to his store.



GRAND INTERNATIONAL CLASS

First Prize

TED BOITTIAUX

Levit Sign Co., Ltd.

Winnipeg, Manitoba, Canada



SPECIFICATIONS

"HOLIDAY" 6 to 8' metal channel letters with painted white faces and black returns, illuminated by double white tubing. Top 6' of storefront painted orange and covered with natural 4" cedar battens spaced 2" apart.

Section above windows four metal channel "H's," 12 x 6' with painted white faces and black returns, illuminated by double turquoise tubing. Open area of "H's" filled with embossed plastic panels, sections painted orange on top and red on bottom, illuminated by H.O. clear white fluorescent lamps shaped to fit. "FOOD MART" 24" embossed white plastic.

Open "H" 8 x 6' of 8" channel with painted orange faces and black sides fastened to white painted I beams. Metal canopy 24 x 8' with 8" face painted white and underside orange, illuminated by 8' red neon tubes on 6" centers. Natural stone planters optional.

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS

GRAND INTERNATIONAL CLASS

Second Prize

MONROE LEUNG

Electrical Products Division

Federal Sign & Signal Corp.

Los Angeles, Calif.



SPECIFICATIONS

Top of store front covered with metal decking painted pale yellow. Each section 7' high, 10" wide separated by 2 x 2" risers. Letters on front 2' high, 6" deep channel, red plastic faces and black painted returns, interior illuminated by double 60 ma white tubing. Same type letters on side, 15" high.

D.F. figure 9' 10" high, 6' 6" wide, 1' thick, projects 5' 9" from building face. Clear plastic faces painted various colors with black outline, interior lighted by 60 ma white tubing.

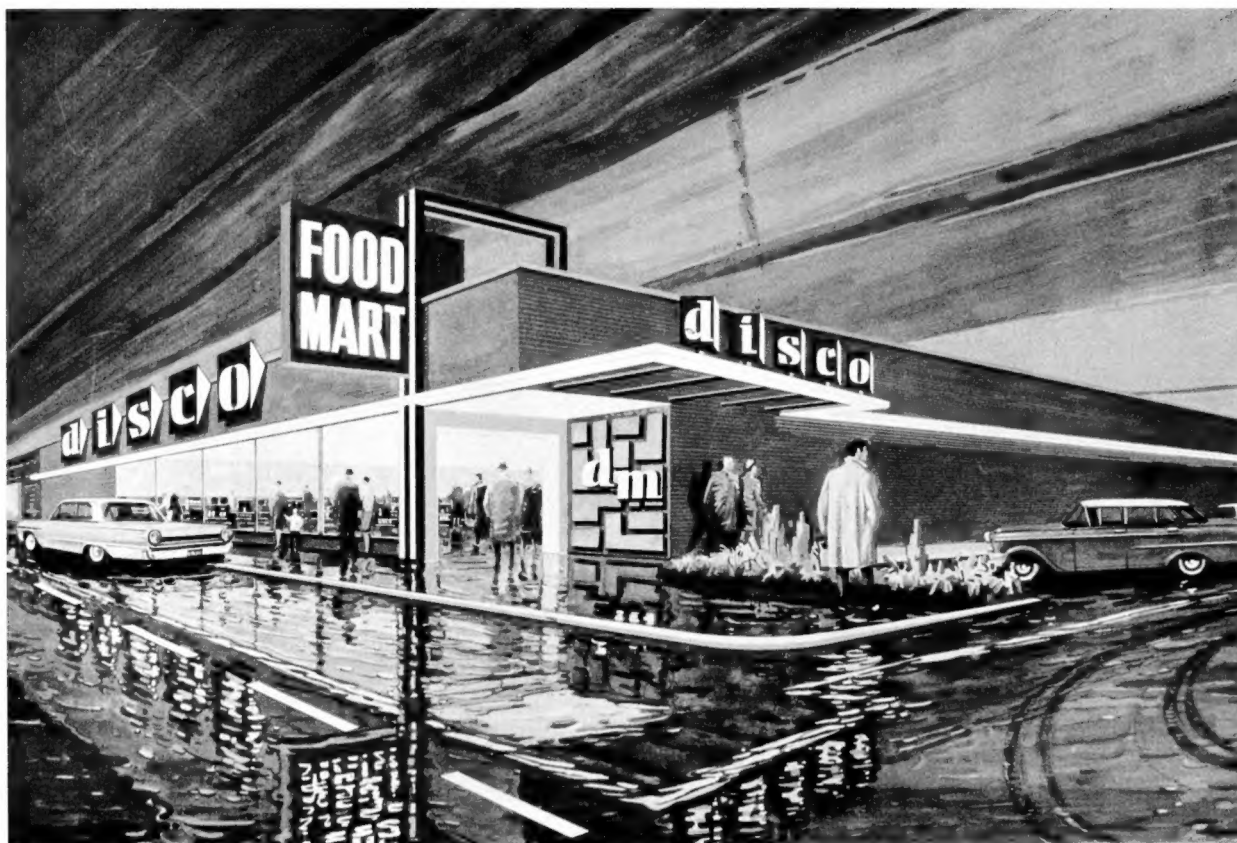
GRAND INTERNATIONAL CLASS

Third Prize

KLAAS HOOGEVEEN

Neon Gebr. ten Have

Groningen, Holland



SPECIFICATIONS

D.F. projecting sign, mounted on two "H" beams, has 3' high fabricated plastic letters with white faces and deep red sides. Front of "H" beams covered with light blue plastic. Horizontal section along building 1' high, 1' deep, has yellow face and white bottom of plastic.

"DISCO"—abbreviation of discount—on front of building, five modules each 6 x 4' have light blue faced plastic letters and white sides. Letters on side 2' high triagonal modules of light blue plastic.

Decoration on entrance wall of red plastic, indirectly lighted by the illuminated yellow plastic letters "DM" (discount market).

FOOD MART

NESA ELECTRIC SIGN DESIGNS

GRAND INTERNATIONAL CLASS

Merit Award

CAM BROWN

Neon Products of Canada, Ltd.

Vancouver, B. C., Canada



SPECIFICATIONS

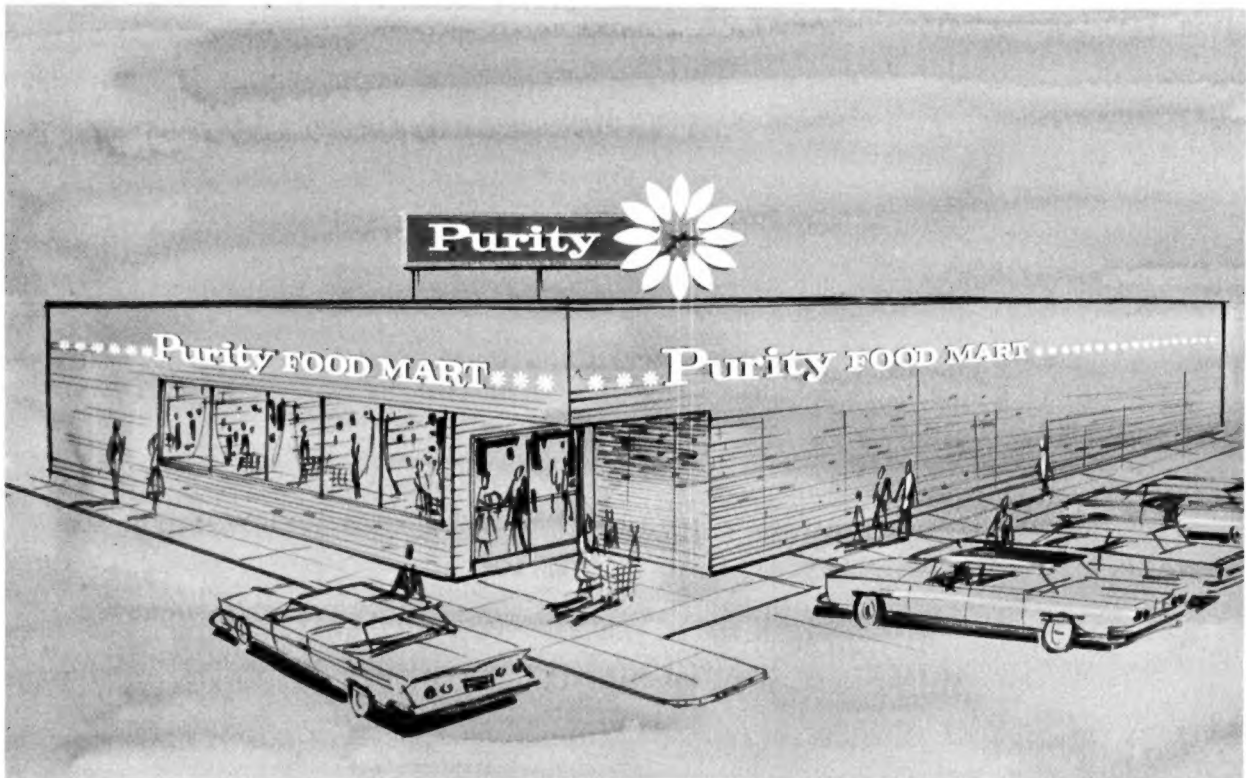
"FOOD MART" letters on fascia are 3' 6" high moulded plastic on white 1" corrugated plastic illuminated from behind by T-12 lamps.

The D.F. Tower Section has plastic on front and two sides, with T-bars dividing the square. Illumination T-12 tubes.

"FOOD MART" letters (2 sets for D.F.) are 18" high cut-out plastic letters. "QUALITY" letters are 10' to 10" cut-out plastic letters. The "Seal" also is cut-out plastic.

GRAND INTERNATIONAL CLASS
Merit Award

BRIAN CHAPMAN
E. L. Ruddy Co., Ltd.
Toronto, Ontario, Canada



SPECIFICATIONS

Overall size of roof display 16' x 6' "PURITY" 15" and 10" channel letter, out-line green neon panel 9' x 2'9", dark blue painted metal with gold plastic border. "Daisy" clock. Illuminated gold and white plastic, black painted hands.

Facia display: "PURITY" 24" and 15" channel letter, out-line green neon. "FOOD MART" 15" channel letter out-line white neon. Daisy motifs, 10" x 10" painted metal.

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS

CREATIVITY CLASS
First Prize

GRAND INTERNATIONAL CLASS
Merit Award

MILLARD F. SESSIONS
Q R S Corporation
Los Angeles, Calif.



SPECIFICATIONS

Design intended to create symbol to effectively identify store and use in other advertising media. The sheet metal cabinet over entrance, 15' long, with 12' x 12' triangular symbol with overlays of red, green and violet plastic on white plastic. Small "a-pac" 8" letters in circle routed out of red panel. Interior illuminated by slimline lamps.

Metal ovals 4' x 6' have white plastic faces and black painted edges. "FOOD MART" 20" flat red plastic letters separated by black flat plastic bar. Interior illuminated by white tubing. Prism shaped cabinet flush painted pastel colors.

Triangular symbol duplicated at other end of store front. "A-pac" channel letters along parapet, 48 to 30", have red plastic faces, illuminated by two rows tubing. Identical set of letters and oval cabinets along parapet of sidewall.



CREATIVITY CLASS

Second Prize

GRAND INTERNATIONAL CLASS

Merit Award

KLAUS MAIBAUER

Neon Products of Canada, Ltd.

Vancouver, B. C., Canada

SPECIFICATIONS

Building faced with "Q" deck sheet metal 11' x 58' on front and 6' x 158' on parking lot side. Canopy extending 2' across front, 4' on side and into entrance way, is interior illuminated with H.O. T-12 lamps.

Projecting modules have different colored plastic panels with "shopping carts" a combination of paint and cut-out plastic, and illuminated inside by H.O. T-12 lamps.

"DELL FOOD MART" are 3" stainless steel channel letters 48" high, illuminated by double high tension white tubing and set on unlighted metal panel with 4" baffle to prevent light spill from plastic panels. Plastic faced copy board section over entrance 5' x 5' with 4 lines of 8" letters back-lighted by H.O. T-12 lamps.

CREATIVITY CLASS

Third Prize

NESTOR MOROZ

Levit Sign Co., Ltd.

Winnipeg, Manitoba, Canada



SPECIFICATIONS

Combination neon and plastic fascia display 12' x 66' overall. Metal box 31' x 12' painted white with white and metal neon tubes at 6" centers. "KART"—12' x 4' metal channel letters, with 36" channel painted black. Red flat plastic face, illuminated with one row of HO/CW lamps. Letter "T" elongated to project 6' from building wall adjacent to parking lot. Illuminated from bottom with HO/CW lamps. Painted black, cut-out metal cart non-illuminated.

Food mart sign suspended 1' from bottom of canopy, size 2' x 32'. Illuminated plastic letters "FOOD" 15" embossed turquoise on white ribbed background. Letters "MART" 15" embossed white on turquoise ribbed background.

PRESENTATION CLASSIFICATION

First Prize

GRAND INTERNATIONAL CLASS

Merit Award

JASPER VEERMAN

Levit Sign Co., Ltd.

Winnipeg, Manitoba, Canada



SPECIFICATIONS

Left front wall painted olive green, covered with honeycomb pattern of $\frac{1}{2}$ " steel tubing painted light olive green. "Bee" figure blown plastic with 36" black and white painted head, 36" x 48" black and yellow painted body, illuminated by H.O. clear white lamps. Wings of clear plastic, legs and feelers of 1" white plastic dowels. Mirro-Brite panels behind bee.

Display over windows 40'7" long, 12' high, with built-up bronze metal frame outlined in gold tubing. Each panel 13' wide, 11'4" high, with non-illuminated teal blue plastic faces on plywood; retainers painted to match plastic "QUEEN BEE" 30" to 18" metal channel letters and crown painted yellow inside and black outside, with single gold tubing flashing on and off. Transformers and wiring box on roof behind faces. "FOOD MART" 24" metal channel letters painted white inside, black outside with double white tubing.

Entrance wall same as front wall except bee head 18" and body 18" x 24" and not lighted. Steel canopy and beams finished in bronze metal with Carolite decking, lighted underneath by 5' x 4' cone shaped plastic fixtures with H.O. cool white lamps. D.F. sign on canopy 5' x 4' has 4" teal blue letters painted on white plastic with bronze metal channel and retainers, interior lighted by H.O. lamps.

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS

PRESENTATION CLASSIFICATION

Second Prize

JOSEPH SIMCOE

Levit Sign Co., Ltd.

Winnipeg, Manitoba, Canada



SPECIFICATIONS

Flat white plastic modules, each 6'6" x 5" extend out 2" at center to form V-shaped face, interior illuminated by H.O. lamps on 9" centers. "PLAZA" 42" moulded turquoise plastic letters with 2" returns fastened by steel rods 1" from center of face. Bronze finished 150 w. spot at bottom of each module, which is separated by 2" x 12" x 10' sheet metal dividers painted like red cedar on sides and tan front edge.

Corner display 8' x 10' black painted sheet metal faced with 3/4" red cedar siding spaced 1" apart. "FOOD MART" 27" to 40" letters painted off-white, 2 1/2" returns, and indirectly lighted by outline of 15 m.m. 60 MA amber gold tubing.

Open type canopy 18' x 6' x 16' of sheet metal painted like red cedar, supported by 10" beam painted off-white. "PARKING" 10" metal letters with 2" returns, painted tan and lighted with single 12 m.m., 30 MA amber gold tubing. Decorated lanterns suspended from canopy by 1" bronze painted pipe.

Entrance wall 6' x 9' faced with 3/4" red cedar siding. Non-illuminated bulletin board 3' x 4' has tan burlap background with white painted wood frame. White 2" plaster formed stick-on letters used on bulletin. White brick planter is 15' x 36" x 9' long.

PRESENTATION CLASSIFICATION

Third Prize

J. K. GIRSCHER

Neon Products of Canada, Ltd.

Vancouver, B. C., Canada



SPECIFICATIONS

Display over entrance 11' high by 12' wide, has one red double faced 6' projecting panel and a single-faced orange panel. "FOOD MART" 36" high 2" channel letters illuminated by white high intensity tubing mounted against a red plastic background. "ONE-HOP" 14" flat cut-out brown plastic on an orange plastic background. Panels illuminated by fluorescent tubing as is the green border.

A white plastic panel 42' long by 3' high connects the projecting section to the all plastic single-faced 6' x 6' trademark duplicate. The red plastic cut-out letters "FOOD MART" are 2' high and "ONE-HOP" 10" brown plastic.

Copy board 3' by 12' features a pictorial painted on clear plastic which is changeable with other food pictorials or with letters. All panels are illuminated by fluorescent lamps.

The canopy projects 3' from the face of the building on either side.

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS

PRACTICABILITY CLASSIFICATION

First Prize

DOUGLAS A. COLLINS

E. L. Ruddy Co., Ltd.

Toronto, Ontario, Canada



SPECIFICATIONS

"SHOPPERS FOOD MART" 24" individual porcelain enamel, reverse channel letters painted deep orange, illuminated by outline tangerine neon. Letters to be mounted from end of windows to 2' from corner of building a total of 40'.

"Shoppers Emblem"—overall size 6' wide x 4' high. Stylized letter "S" is of 2-piece stainless steel construction each 6' x 15" with white plastic faces, illuminated from within by white neon.

"SHOPPERS" 12" individual porcelain enamel channel letters, painted deep orange with orange plastic faces, illuminated from within by single tube white neon.

PRACTICABILITY CLASSIFICATION

Second Prize

JOHN S. WILSON

Hi-Way Sign Co., Inc.

Watertown, South Dakota



SPECIFICATIONS

Background of sign is lilac colored steel decking projecting 6' from building, is 7' deep with cat walk behind sign for service work. "Prospector" figure 9' tall, made of clear plastic, sprayed in natural colors and illuminated by 13 m.m. white neon, on 3" centers.

"BONANZA" letters open faced fire red channel with 3 rows of 13 m.m. gold neon. "B" is 6½' tall and lower case letters approximately 3'. Outline of "BONANZA" flashes on and off, with the center tubing burning steady. Changeable copy panel with white plastic face and red and black letters is 16" deep and lighted by 2 rows of 800 MA H.O. lamps—16 lamps in front and 8 lamps on side.

"FOOD MART" cabinets are 4' x 11' with 4' letters. "FOOD" has cut-out letters of ¼" orange plastic mounted on light yellow flat plastic face. "MART" is orange plastic with letter openings cut-out and mounted on white plastic. Each cabinet has orange filler and is illuminated by twelve 48-T-12 lamps, 800 MA H.O.

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS

PRACTICABILITY CLASSIFICATION

Third Prize

EUGENE BARBOUR

White Way Electric Sign & Maint. Co.

Chicago, Illinois



SPECIFICATIONS

Single face sign 6' high and 61' along front of building. White plastic face of 18" channels illuminated by 6' H.O. lamps on 8" centers. Cabinet finished with clear lacquered brass moulding. "FLORIDA" 4'9" channel letters with varied colored plastic faces and 3" brass returns. "FOOD MART" 2' black cut-out plastic letters. Flower symbol cut-out plastic of orange center and green leaves. Par 38 spots on 3' centers along bottom of cabinet.

Sign on side, 6' x 11'2" constructed same as front sign with "FLORIDA" in 20" varied colored plastic cut-out letters and "FOOD MART" 14" black plastic cut-out letters. Par 38 spot lamps on 2' centers across bottom.

D.F. projecting sign 8' high by 6' wide, brass moulding and white plastic face, lighted inside by H.O. lamps. Right face has flower symbol of cut-out colored plastic and left face has Florida Food Mart and symbol in colored cut-out plastic.

ADVERTISING AND IDENTIFICATION CLASS

First Prize

GRAND INTERNATIONAL CLASS

Merit Award

TONY MASTADONNA

Bellows Electric Sign Corp.

Akron, Ohio



SPECIFICATIONS

Single face display 6' high runs 42' across front and 9' on side of building. Individual plastic panels on face are 6' x 3' embossed for tapered effect. Upper section yellow with turquoise painted design, lower section white with black embossed 22" letters "FOOD MART." Side section has yellow 6' x 3' panels with black embossed 22" letters and white 3' x 3' panels with turquoise painted designs.

Front panel to left is 6' wide by 9' high, with 3' top section "THRIF" embossed white letters on turquoise background. Lower section 6' x 6' has 4' embossed turquoise "T" on white plastic face.

D.F. projecting sign over entrance is 6' wide by 9' high, rises 6' above parapet and is identical with front face panel. Entire display interior illuminated with H.O. lamps, with all border and edging of aluminum.

ADVERTISING AND IDENTIFICATION CLASS

Second Prize

ROBERT A. MORGAN

Neon Products of Canada, Ltd.

Scarborough, Ontario, Canada



SPECIFICATIONS

Corner mounted, modular fascia of two sections, identical except for the reverse direction of the lettering and symbols. Each section 34' x 10'.

The field area is built up from 30" clear plastic modules, spray finished a semi-translucent, warm middle green on face interior but not on returns. Modules spaced by 2" narrow modules of white plastic protruding 2" from face, stepped and sealed top and bottom to accommodate the frame. Check pattern built from production series of 28 vacuum formed units 5 inches deep, 26" square, spray finished. Square sections cut from 30" vertical modules to receive checks which are glued so they protrude 4" from face.

12" expanded black plastic letters, "FOOD MART" are then glued to the eight checks forming tails of the symbols. Name "CHECKERS" in plastic letters of white faces with brown returns 7" deep. Letters glued in forms cut into face of modules mounted to protrude 6" from sign face.

Modules are pan mounted, illuminated with 8' H.O.R.S. lamps—three/four per module and staggered to top and bottom of sign. Transparent returns of 30" modules designed to transmit illumination to the 2" space modules.

ADVERTISING AND IDENTIFICATION
Third Prize

FRED C. CASTELLANO
Gordon Neon Co.
Denver, Colorado



SPECIFICATIONS

"FOOD MART"—D.F. display 12' x 5' of eight 30" x 36" modular panels, white plastic faces with 24" flat cut-out blue plastic letters. Ends are orange corrugated plastic, illuminated with H.O. lamps.

"PLAZA"—D.F. revolving cabinet 6' x 18" yellow flat plastic faces with 12" black cut-out plastic letters on one side and flat orange plastic with black plastic letters on reverse.

"FOOD MART"—S.F. white plastic modular panels 48" x 72" with 48" blue flat cut-out plastic letters illuminated with H.O. lamps.

"PLAZA"—24" channel letters with orange plastic faces, illuminated with double tube 60 MA tangerine neon.

Double face copy panel 6' x 6' with 12" strip of orange plastic background with 8" black painted copy reading "PARKING," illuminated by H.O. lamps.

SUPPLEMENTAL TREATMENT CLASS

First Prize

PETER PRETRE

Q R S Corporation

Los Angeles, Calif.



SPECIFICATIONS

"GRECO'S FOOD MART" on front, 12" and 2'6" metal channel letters with red plastic faces and gold painted returns, interior illuminated by tubing.

Decorative section over windows, dark slate architectural plastic with gold painted mullions. Section below window mosaic. "LIQUOR DELI" cabinet 7'9" x 6' white flat plastic face with blue plastic overlay routed out for letters, interior illuminated with fluorescent lamps.

"GRECO'S FOOD MART" on side, 6' x 16' cabinet with 12" and 2'6" high flat cut-out plastic letters on red flat plastic face, interior illuminated. Ornament top and bottom black plastic. Lower shield flush painted Harborite, non-illuminated.

Open back, metal lighting fixtures throw light on walls in parking area. Wall sections divided by 2" x 4" metal mullions.

SUPPLEMENTAL TREATMENT CLASS

Second Prize

WILLIAM W. PONDER

Nebraska Neon Sign Co.

Lincoln, Nebraska



SPECIFICATIONS

Single face display 6' high, 60" long on front and 24' on side, consisting of 24" wide plastic channels alternating in peach and pale yellow colors. Each module lighted inside by three 6' H.O. lamps.

"THRIFTY" in 3' to 2' high black flat cut-out plastic letters wired to plastic channel. "FOOD MART" in 3' high black flat cut-out plastic letters. "PIGGY BANK" symbols flat blue plastic wired to background. Coin being inserted in bank on side is cut from clear plastic painted on back. Pennies going in front bank are 20" in diameter with 3" returns back painted in browns and white, and mounted on 1/2" clear plastic 6' in diameter. Circle mounted behind sign revolves at 10 R.P.M. giving effect of pennies being put in bank. Each penny back-lighted by four incandescent lamps and edges of clear plastic highly polished to appear like pennies are floating into bank.

D.F. revolving sign 12' x 42", with 2-line changeable copy on one side and 15" white formed plastic letters on blue plastic face on reverse side reading "THRIFTY FOOD MART." Face behind letters routed out for light transmission from grid of H.O. lamps.

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS

SUPPLEMENTAL TREATMENT CLASS

Third Prize

GRAND INTERNATIONAL CLASS

Merit Award

EUGENE METCALF

Kunz Sign Co., Inc.

Baldwin Park, Calif.



SPECIFICATIONS

D.F. sign section 10' wide, 5' high projects 3' from building. "FOOD" 18" high flat cut-out orange plastic letters on white plastic face. "MART" 18" plastic turquoise letters on ivory plastic face. Filler painted to match plastic. Interior illuminated by 10 H.O. lamps. Horizontal divider 3" x 3" dark brown moulding, vertical dividers 2" x 1" gold painted moulding.

"FOOD MART" front and side 2' high pan channel letters with white plastic faces light with tubing. Carts on front and side same size—first 4'6" x 5' has blue plastic face, second 4' x 4' has chartreuse plastic face, third 5' x 7' has orange plastic face. "A-la-cart," 3' to 18' high black flat cut-out plastic letters, interior illuminated by H.O. T-12 lamps. All cabinets 10" thick. All cart wheels lighted by 7½ watt clear lamps on 4-point high speed clockwise flasher.

Front and side of building covered with 5' high beige colored "V" decking on 18" centers. Corner covered with "V" decking blocks painted chocolate brown.



Warren D. Hudson
TUBE-ART DISPLAYS, INC.
Seattle, Washington



Al Everett
ELECTRICAL PRODUCTS CONS.
Seattle, Washington

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



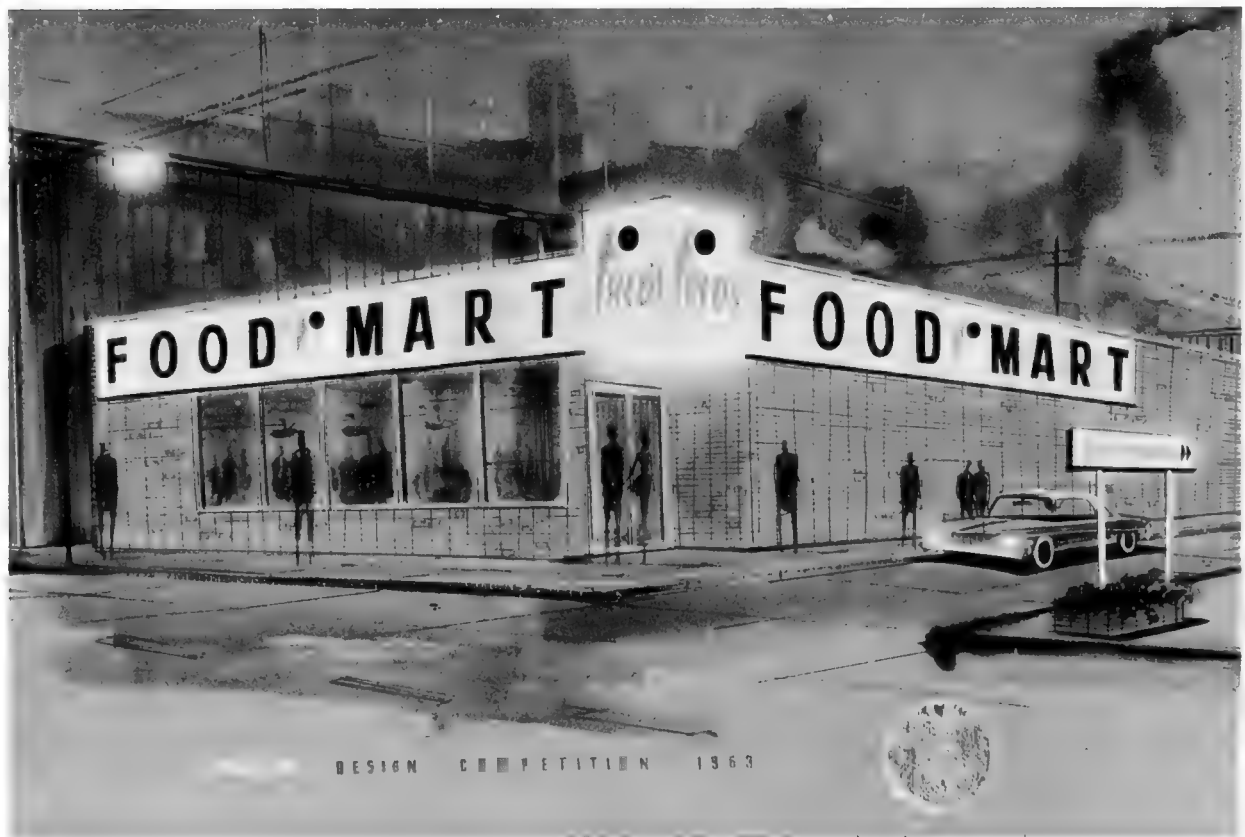
John Toth
E. L. RUDDY CO., LTD.
London, Ontario, Canada



Frank D. Crain
ELECTRICAL PRODUCTS CONS.
Spokane, Washington



Ralf W. Rohrlack
NEON PRODUCTS OF CANADA
Edmonton, Alberta, Canada

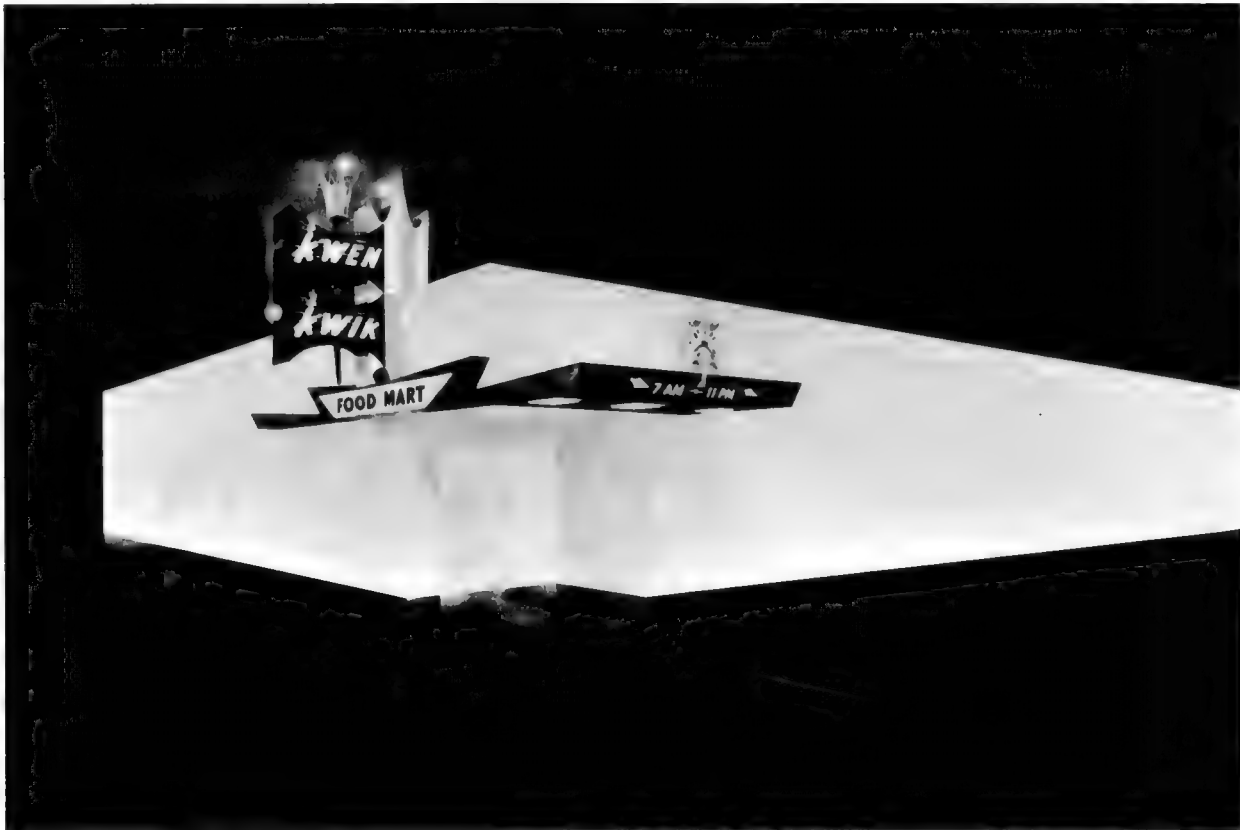


DESIGN COMPETITION 1963

Donald W. Klinck
NEON PRODUCTS OF CANADA LTD.
Edmonton, Alberta, Canada

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



William McClurg
QUEHL SIGN CO.
Cincinnati, Ohio



Richard A. Traybsza
FEDERAL SIGN & SIGNAL CORP.
Blue Island, Illinois



C. Dean Salveson
ELECTRICAL PRODUCTS CONS.
Casper, Wyoming

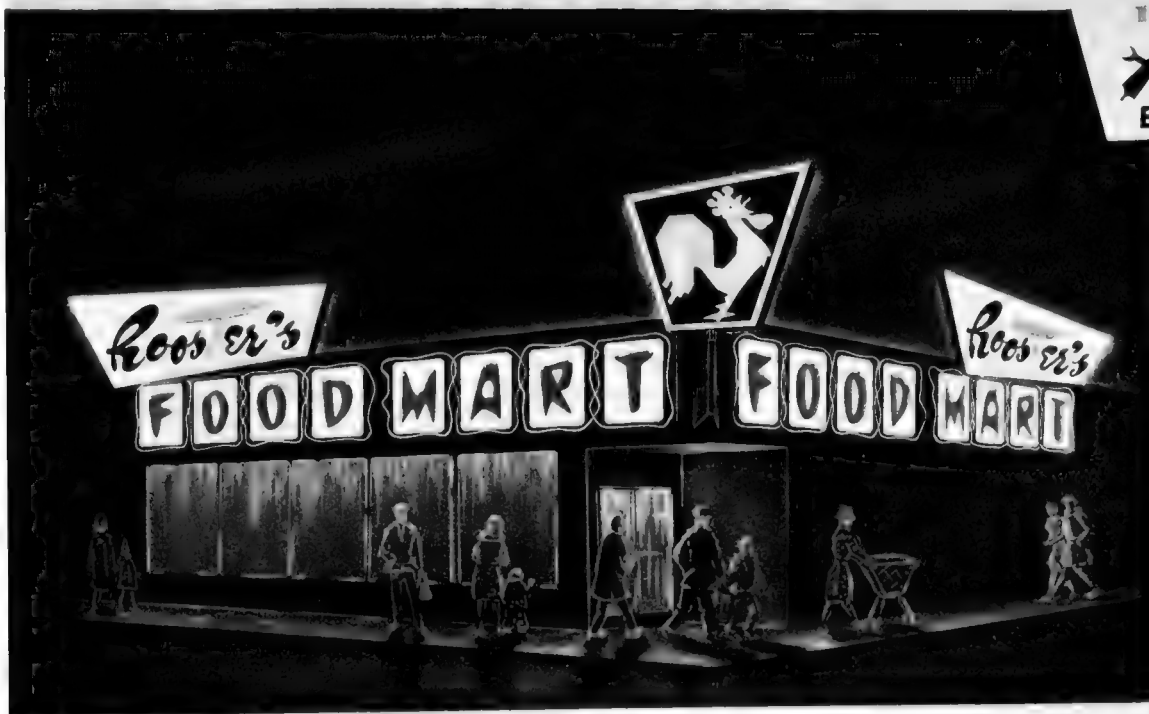


Dean Lemley
HAIRE SIGN COMPANY
Columbus, Ohio



REVERSE SIDE OF ROTATING SECTION





17th ANNUAL ELECTRIC SIGN DESIGN COMPETITION

Dick Teshdorf
NEON PRODUCTS OF CANADA LTD.
Scarborough, Ontario, Canada



Dennis N. Coles
NEON PRODUCTS OF CANADA LTD.
Scarborough, Ontario, Canada



V. Paul Marshall
SANTA ANA NEON COMPANY
Santa Ana, California



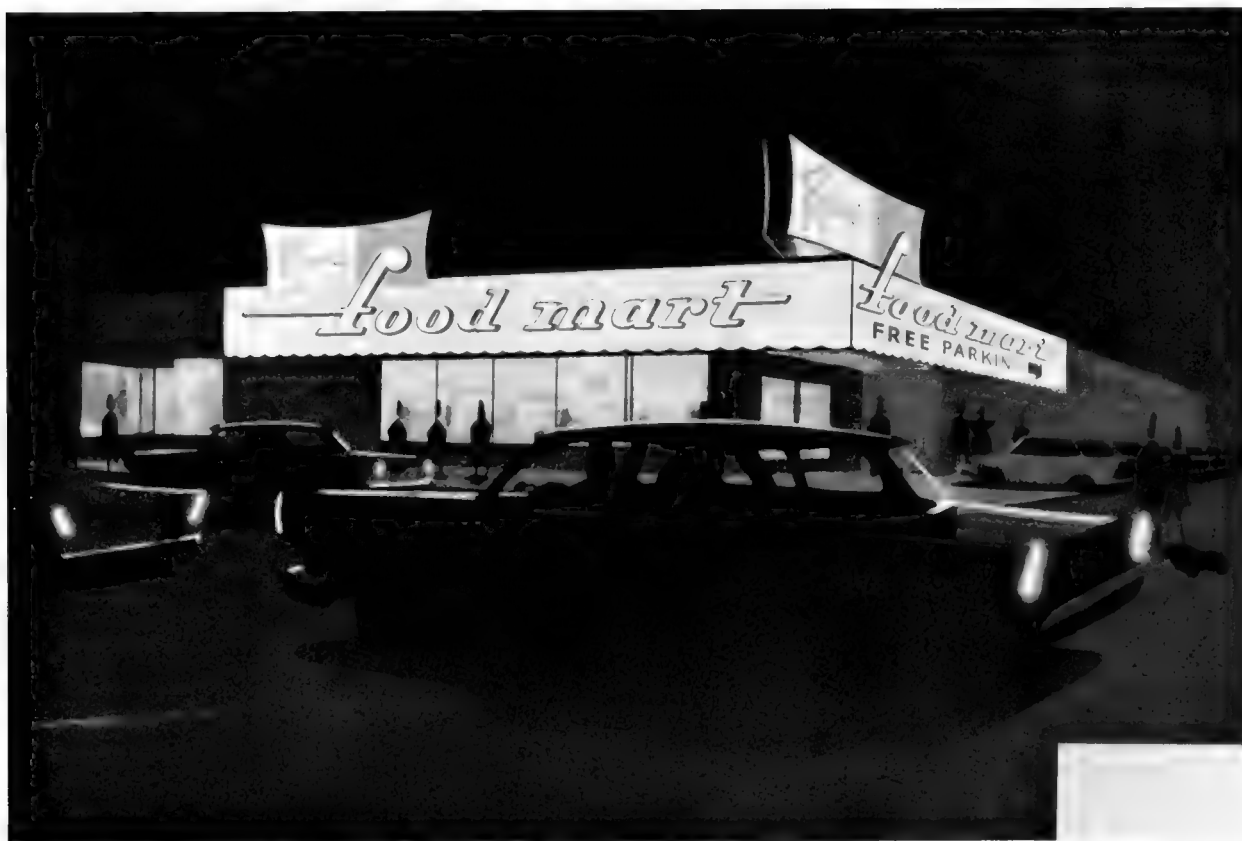
Rick Owen
VANCOUVER SIGN COMPANY
Vancouver, Washington



Chas. Kratochvil
KOLUX DIVISION
Kokomo, Indiana



Don J. Allen
ELECTRICAL PRODUCTS CORP.
Portland, Oregon



Alf Smith
NEON PRODUCTS OF CANADA LTD.
Scarborough, Ontario, Canada



Murray Martin
NEON PRODUCTS OF CANADA LTD.
Scarborough, Ontario, Canada

FOOD MARKET

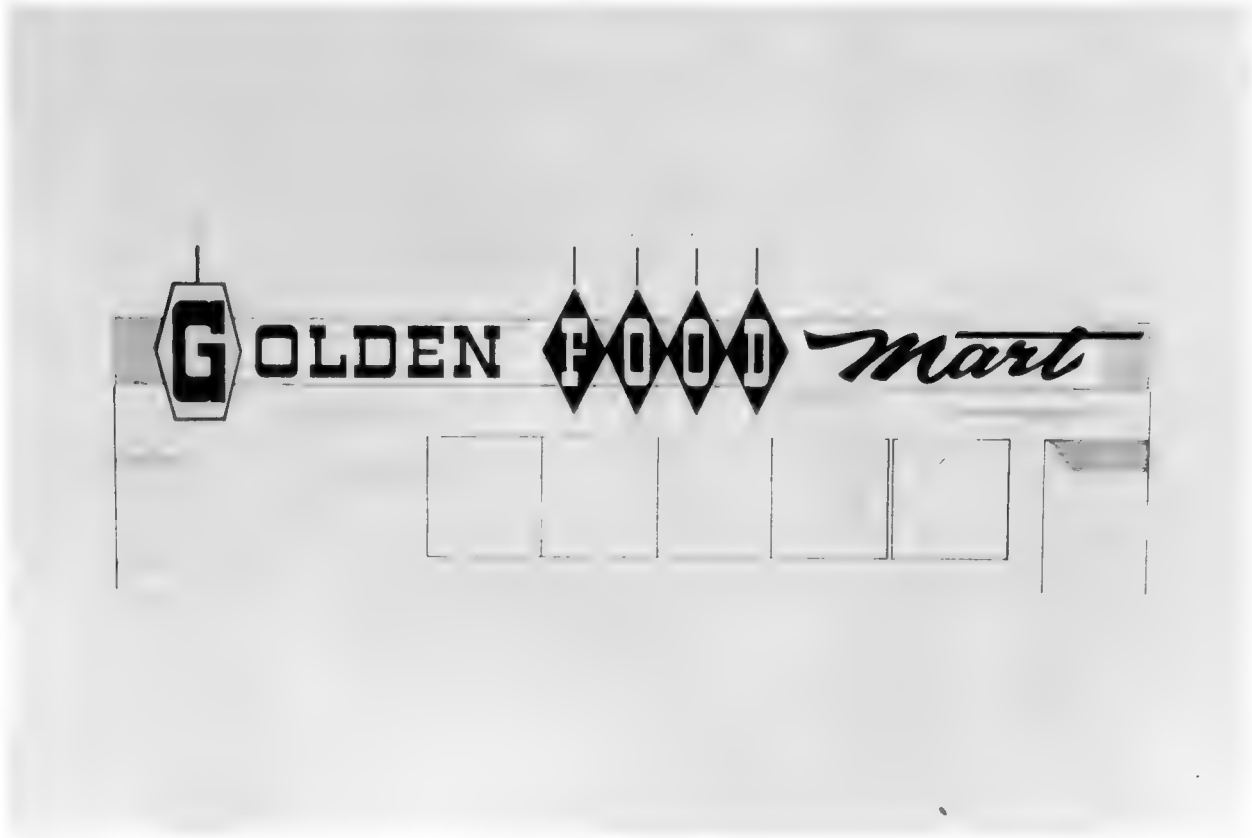
NESA ELECTRIC SIGN DESIGNS



Gary L. Sohl
CASCADE ELECTRIC CO.
Great Falls, Montana



Ron Bilyeu
MISSOURI NEON CO., INC.
Springfield, Missouri



Edward R. Wilver
VACUFORM CORPORATION
Columbus, Ohio



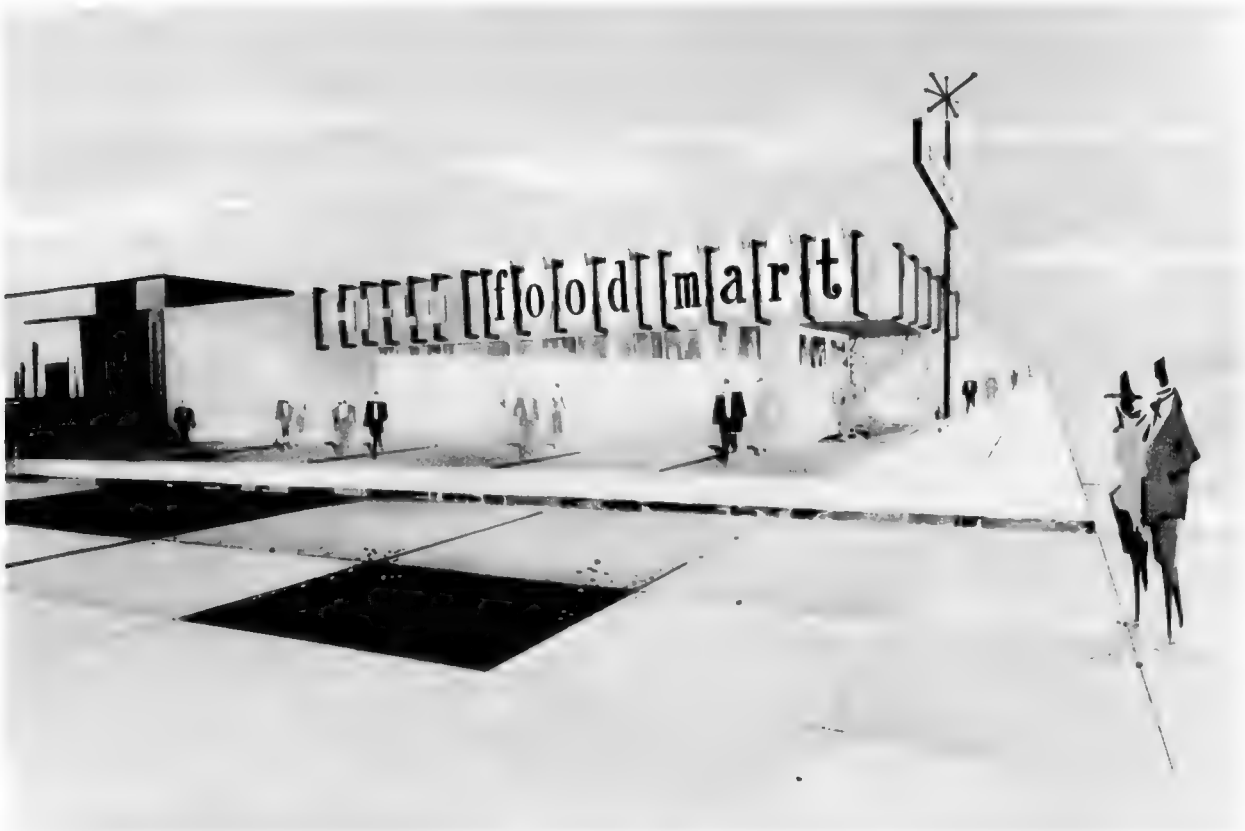
Lionel Rice
NEON PRODUCTS OF CANADA LTD.
Vancouver, B. C., Canada

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



Christine Marangoni
BLANCHETT NEON LTD.
Edmonton, Alberta, Canada



Phillip E. Giles
NEON PRODUCTS OF CANADA LTD.
Victoria, B. C., Canada



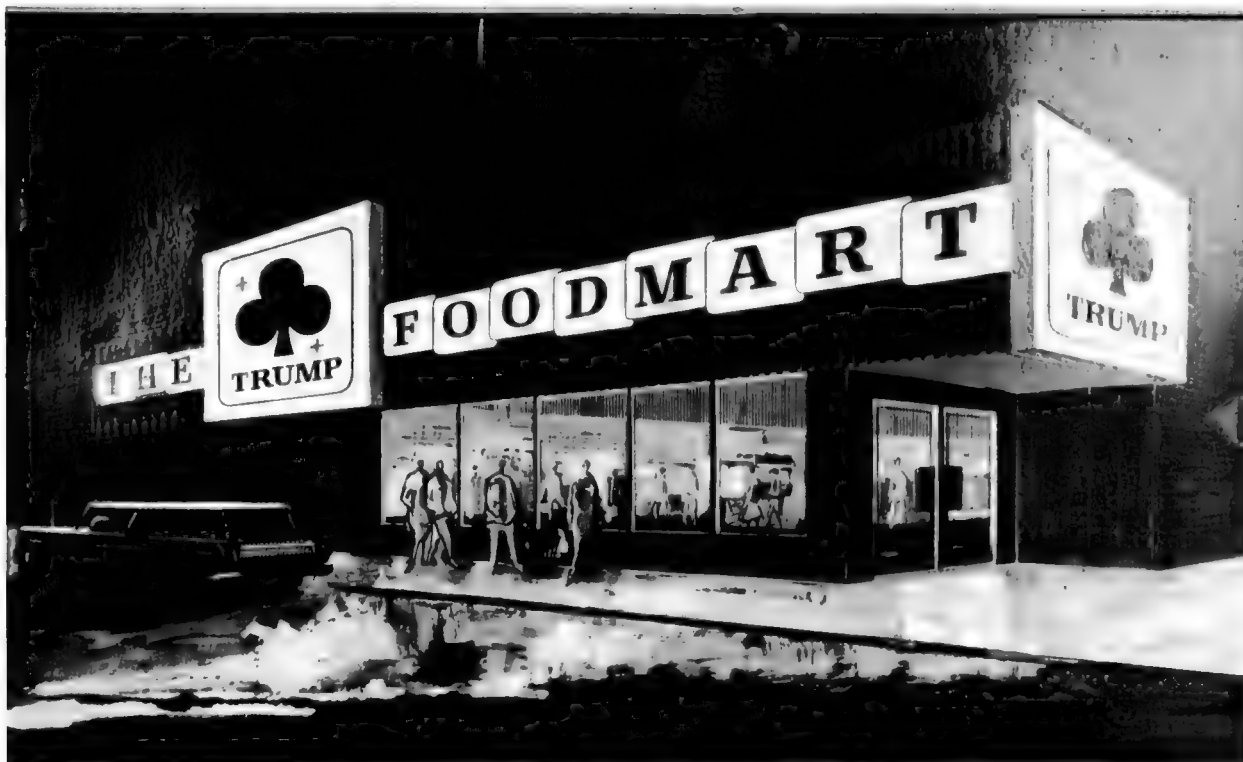
Elmo Hoskins
FELIX SIGNS, INC.
Kingsport, Tennessee



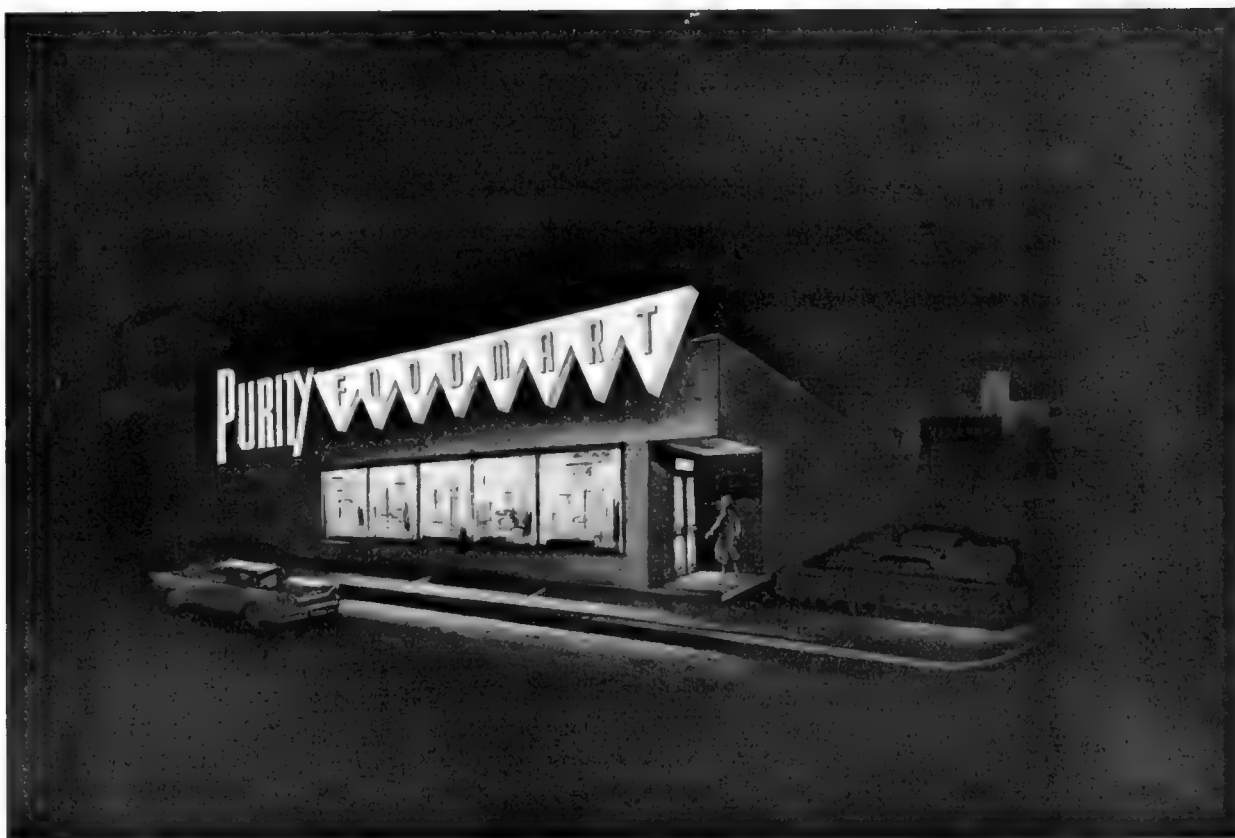
Gary G. Erwin
TRIPLE "A" SIGNS
North Hollywood, California

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



Ulli Maibauer
New Westminster, B. C.



Reinhart Kutterer
TEK PLASTICS LTD.
Rexdale, Ontario, Canada



Kenneth B. Thurston
AMERICAN SIGN & INDICATOR CORP.
Chicago, Illinois



Frederick Hardy
ELECTRICAL PRODUCTS CONS.
Billings, Montana

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



Roland P. Alexander
KING & STANLEY CO., INC.
Memphis, Tennessee



Vincent E. Catterucia
NAGELE OUTDOOR ADV. CO.
Milwaukee, Wisconsin



Robert Kane
ARROW SIGN COMPANY, INC.
Chicago, Illinois



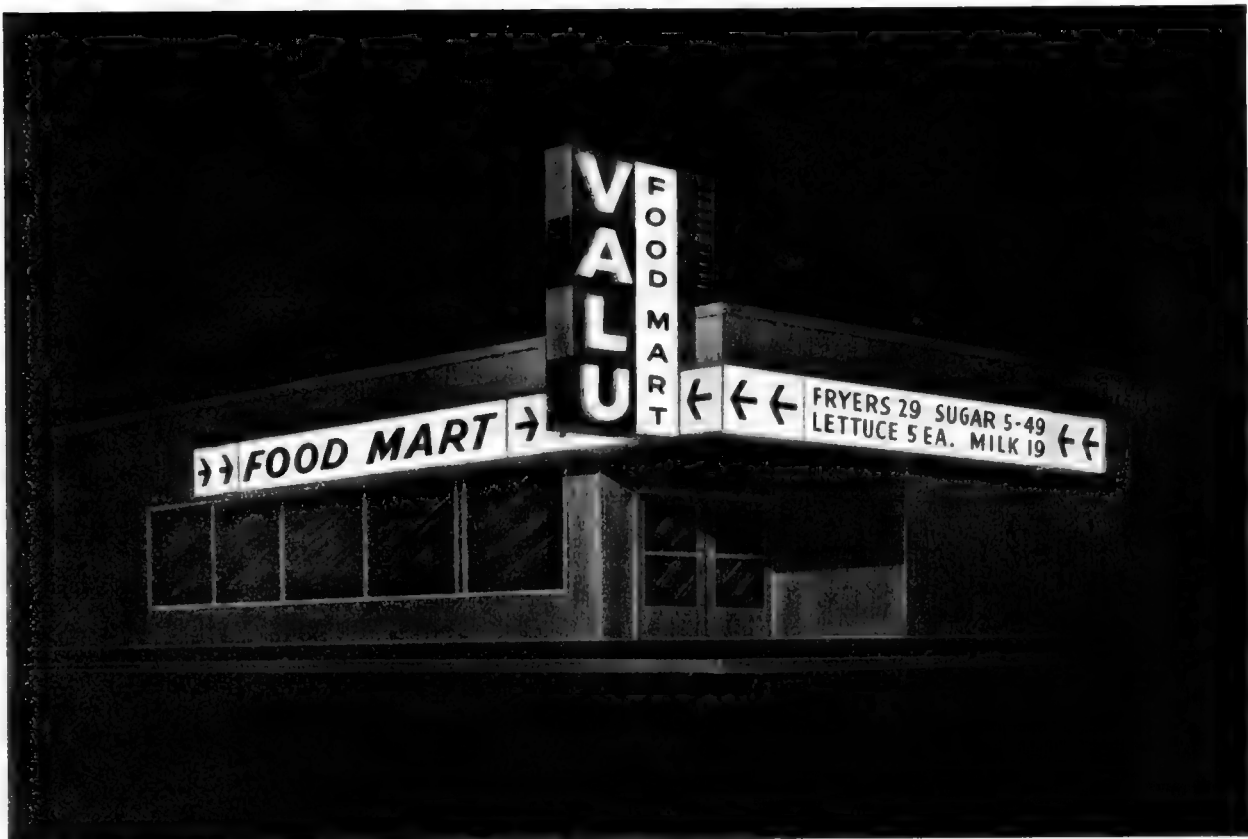
Gustave Robicheau
E. L. RUDDY CO., LTD.
Toronto, Canada

FOOD MARKET

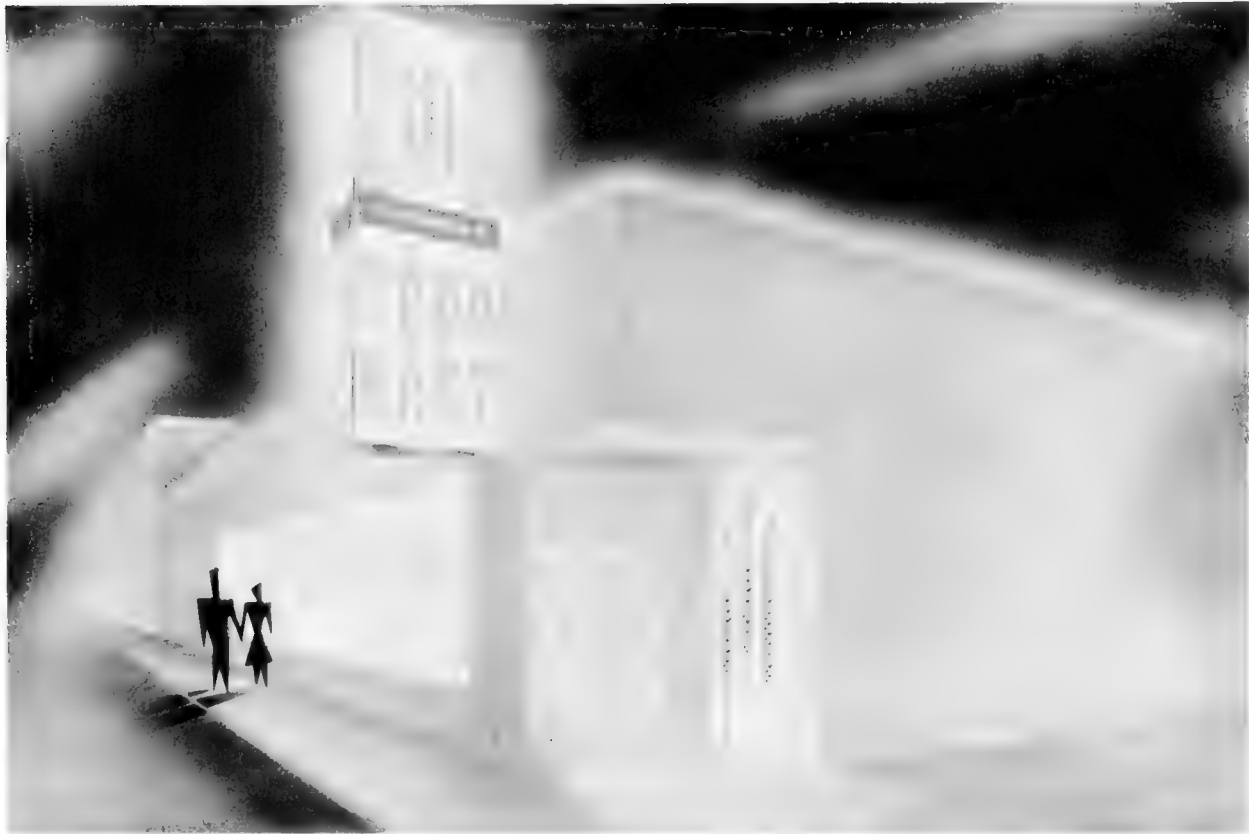
NESA ELECTRIC SIGN DESIGNS



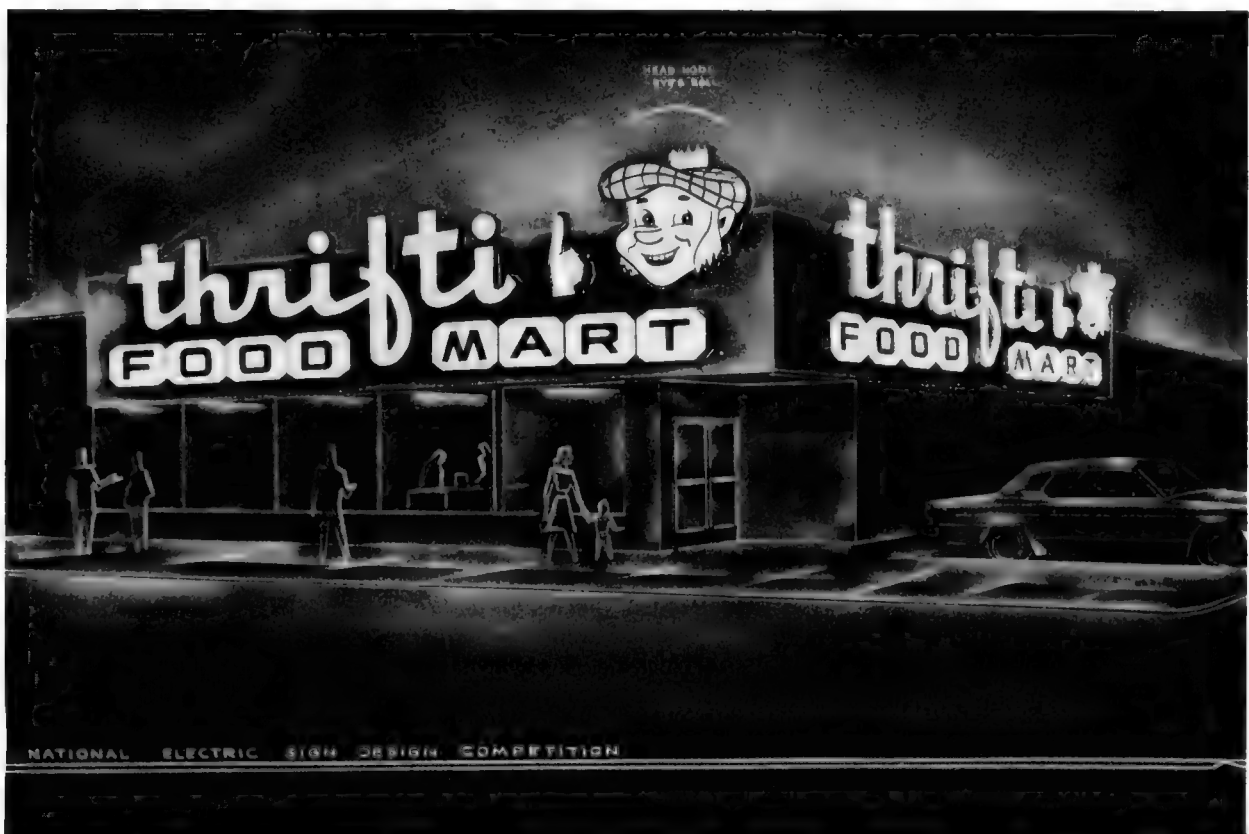
James Dix
ELECTRICAL PRODUCTS CORP.
Los Angeles, California



Newton Green
ELECTRICAL PRODUCTS CORP.
Tucson, Arizona



Robert M. Poli
BELLOWS ELECTRIC SIGN CORP.
Akron, Ohio



Mac G. Robson
MARTIN BROS. SIGNS, INC.
Eugene, Oregon

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



Jorge Cherascot
HANOVER MFG., INC.
Columbus, Ohio



Norris Broussard
NEON SIGN COMPANY
Monroe, Louisiana



Donald M. Smith
MACEY NEON SIGNS LTD.
Cooksville, Ontario, Canada



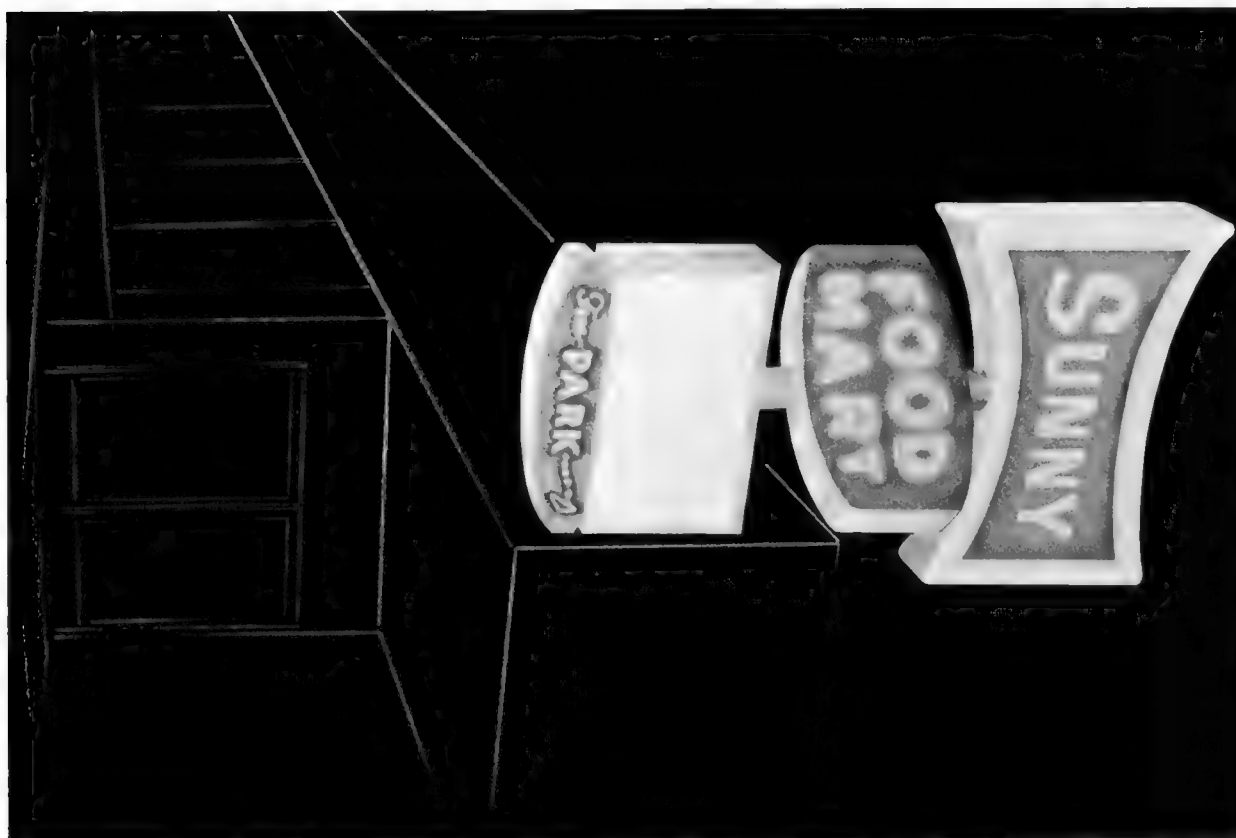
Lowell McClellan
ELECTRICAL PRODUCTS CONS.
Salt Lake City, Utah

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



Alex Rowles
E. L. RUDDY, CO., LTD.
Hamilton, Ont., Canada



Frank E. Tiesner
FEDERAL SIGN & SIGNAL CORP.
Des Plaines, Illinois



Warren K. Phister
ELECTRICAL PRODUCTS CONS.
Salt Lake City, Utah



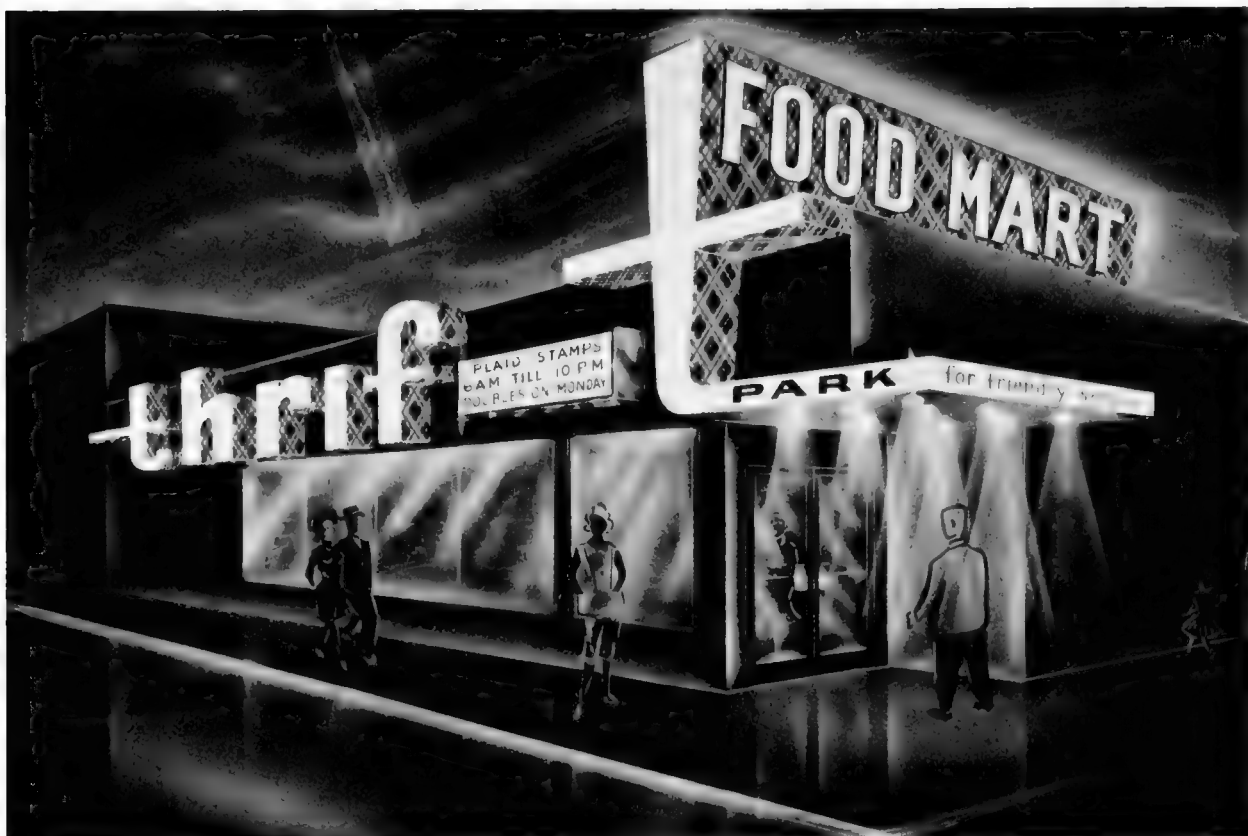
C. Budd Bayliff
NEON PRODUCTS, INC.
Lima, Ohio

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



Norwood K. Caton
VALLEY NEON
San Bernardino, California



Charlie Blase
HOUSER NEON SIGN CO., INC.
Houston, Texas



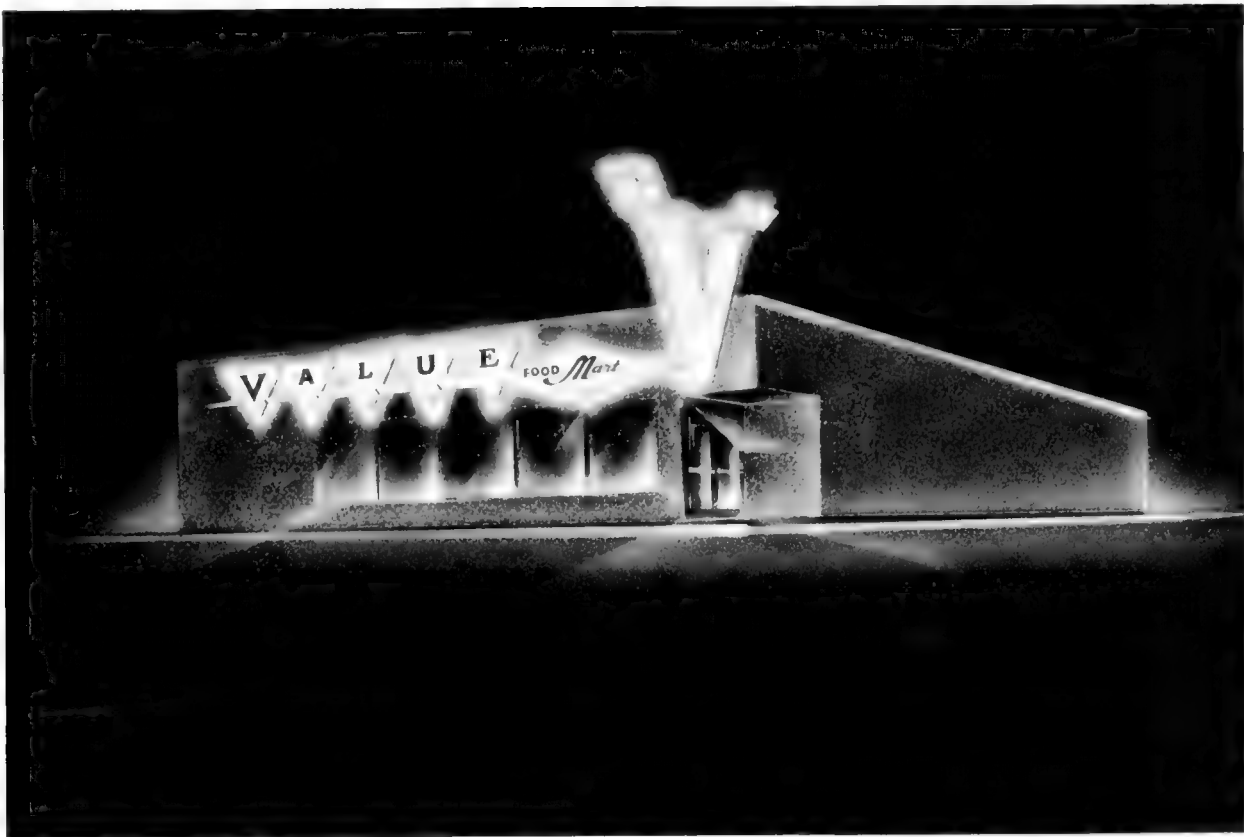
Guy W. Johnstone
ELECTRICAL PRODUCTS CONSOLIDATED
Boise, Idaho



Bruno Traknis
BEACON SIGN CO., INC.
Dorchester, Mass.

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



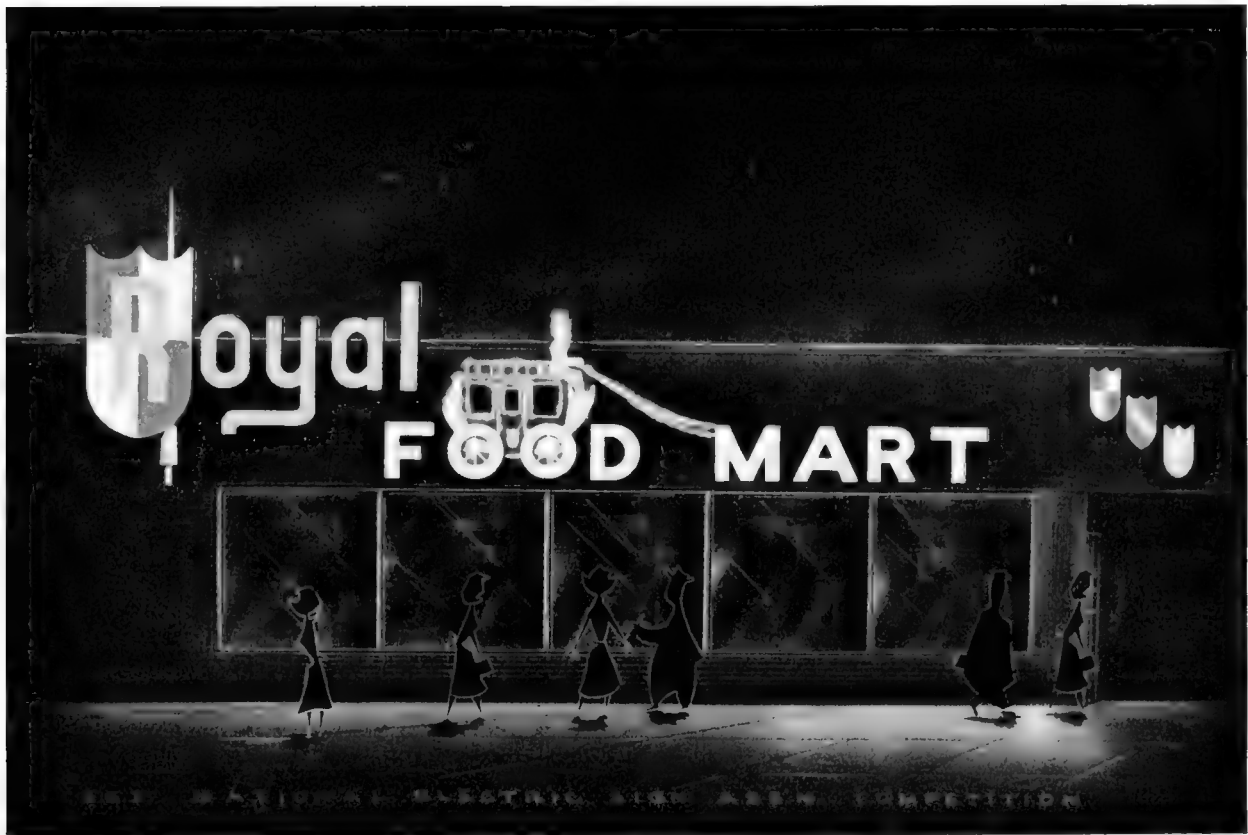
John A. Kohar
HANOVER MFG. CO.
Columbus, Ohio



John P. Molloy
AMERICAN JEWELITE CO.
St. Louis, Missouri



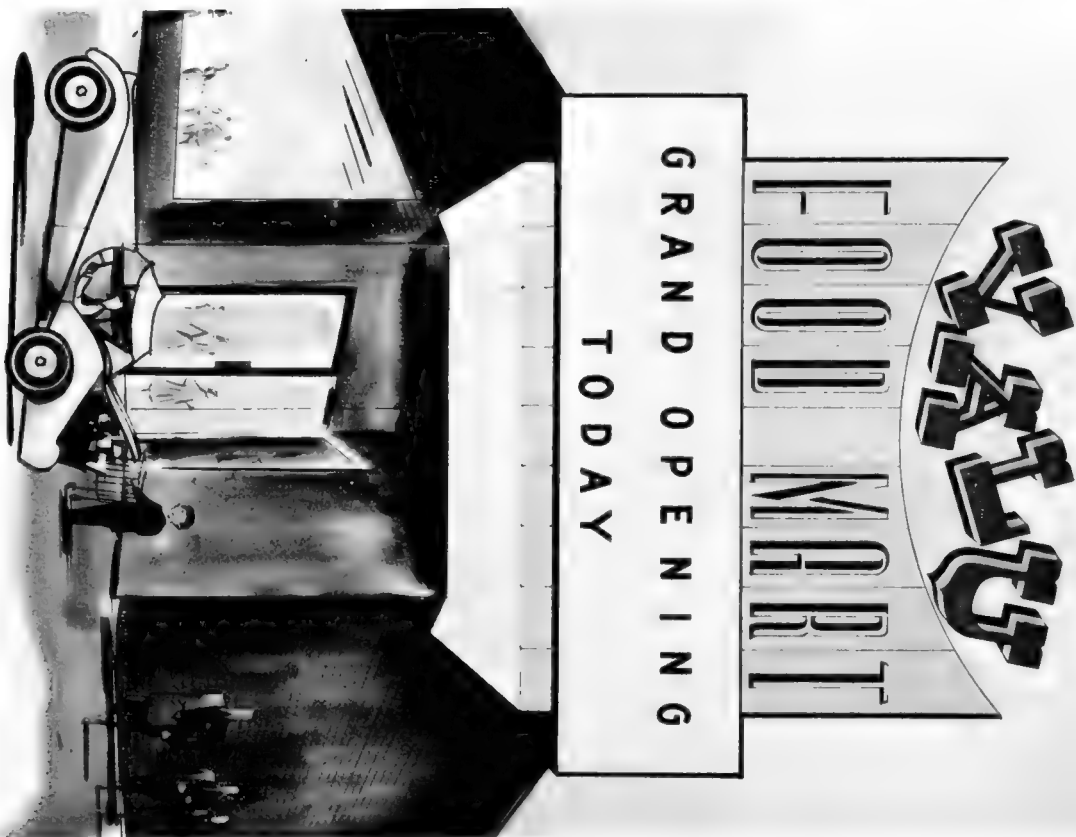
Mitchell Krzywda
GENERAL OUTDOOR ADV. CO.
Chicago, Illinois



Lee W. Moses
AMERICAN SIGN & INDICATOR CORP.
Chicago, Illinois

FOOD MARKET

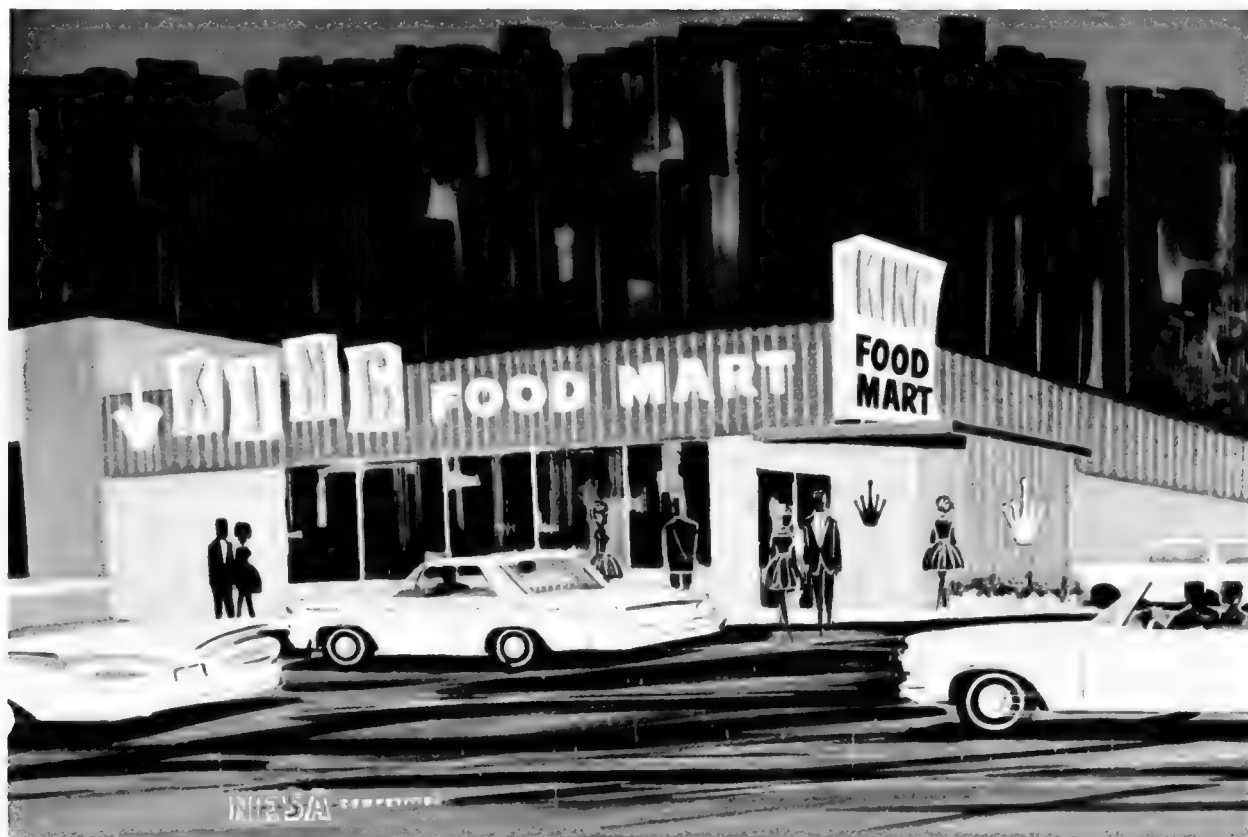
NESA ELECTRIC SIGN DESIGNS



Paul C. Berlin
TUBE-ART DISPLAYS, INC.
Seattle, Washington



Leonard E. M. McVicar
NEON PRODUCTS OF CANADA LTD.
Vancouver, B. C., Canada



Royden Ritchie
LEVIT SIGN CO., LTD.
Winnipeg, Manitoba, Canada



Charles F. Ball
MANNCRAFT EXHIBITORS SERVICE
Kansas City, Missouri

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



Donald S. Cobb, Jr.
FEDERAL SIGN & SIGNAL CORP.

Electrical Products Division
Los Angeles, Calif.



Hugh W. Lok
FEDERAL SIGN & SIGNAL CORP.

Electrical Products Division
San Francisco, California



L. Beckett
E. L. RUDDY CO., LTD.
Toronto, Ont., Canada



Edward Kossak
E. L. RUDDY CO., LTD.
Toronto, Ont., Canada

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



John Nicolini
FEDERAL SIGN & SIGNAL CORP.

Electrical Products Division
San Francisco, California



L. C. Hanson
NEON PRODUCTS OF CANADA LTD.
Vancouver, B. C., Canada



Ed White
QRS CORPORATION
Los Angeles, California



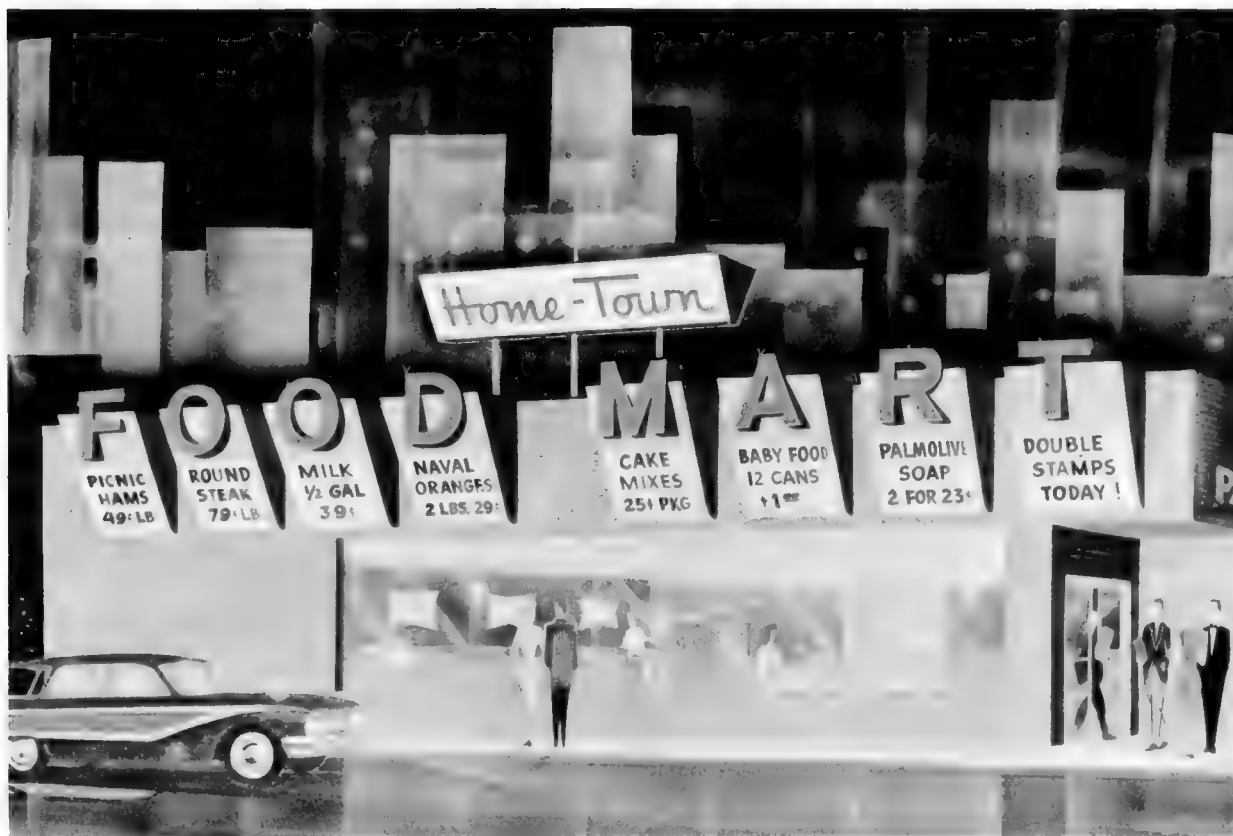
Dale Matthews
MACEY NEON SIGNS LTD.
Cooksville, Ontario, Canada

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



Vince Lara
KERN ADV. CO.
Sioux City, Iowa



Glen L. Guyett
MYERS-LEIBER SIGN CO., INC.
Phoenix, Arizona



Leo Flynn
BELSINGER SIGN WORKS, INC.
Baltimore, Maryland



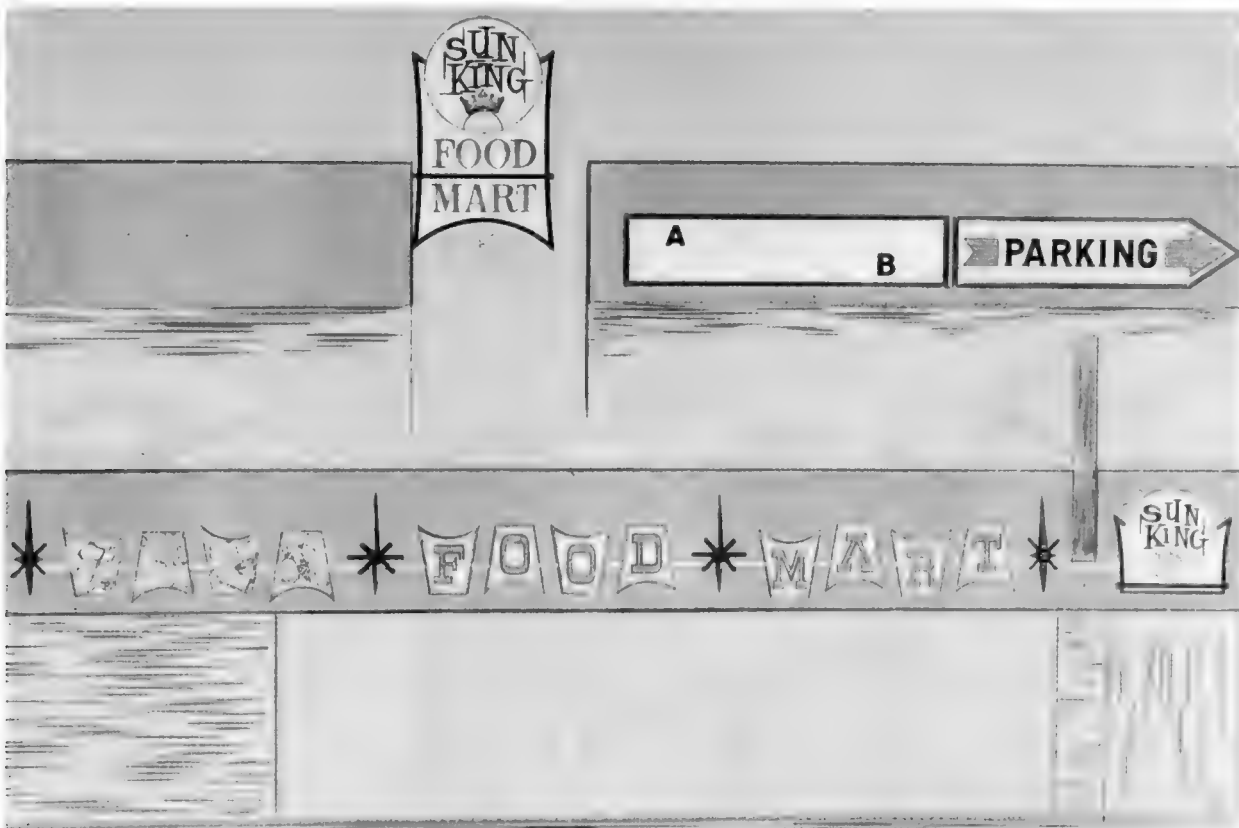
Glenn E. Messer
GENERAL OUTDOOR ADV. CO., INC.
Kansas City, Missouri

FOOD MARKET

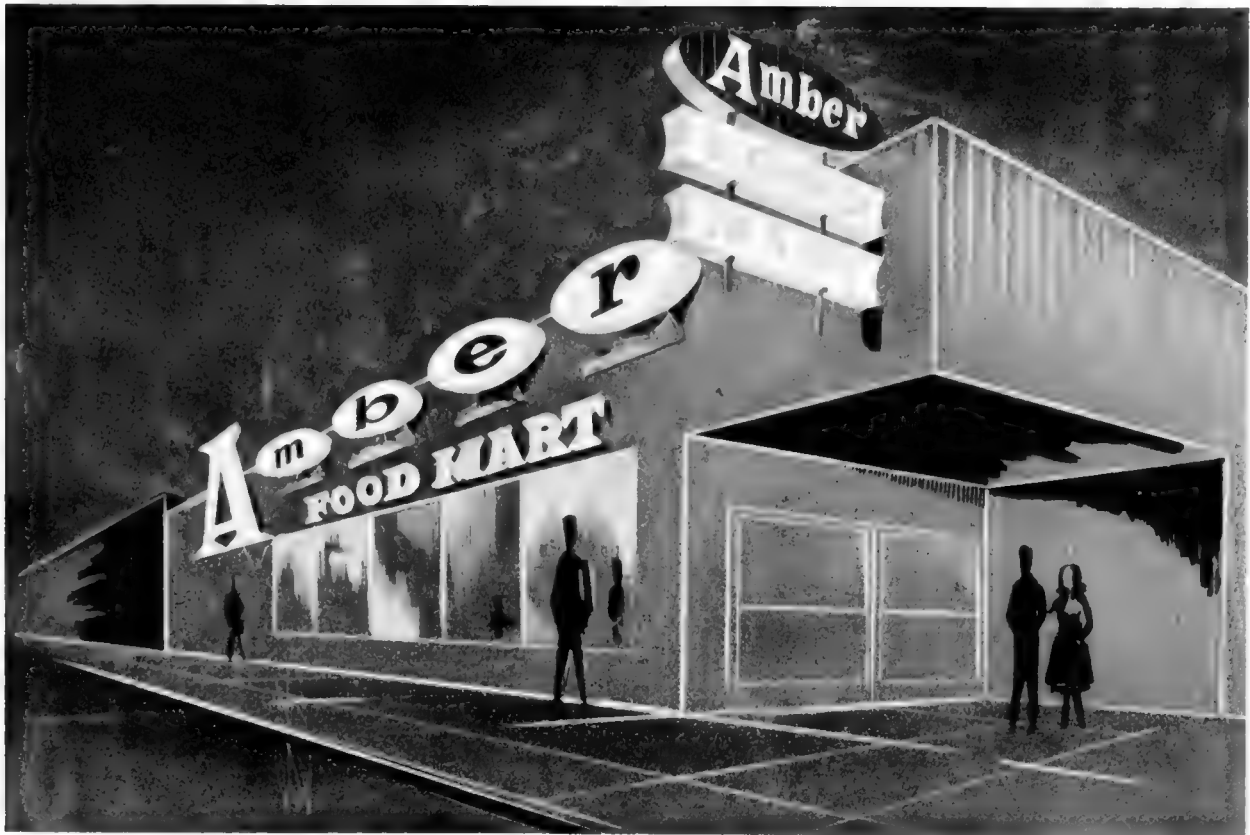
NESA ELECTRIC SIGN DESIGNS



John Malloy
NEON PRODUCTS, INC.
Lima, Ohio



Valdislav Razul
ADVANCE NEON & PLASTIC SIGN
Los Angeles, California



Harry E. Jones
SANTA ANA NEON CO.
Santa Ana, California



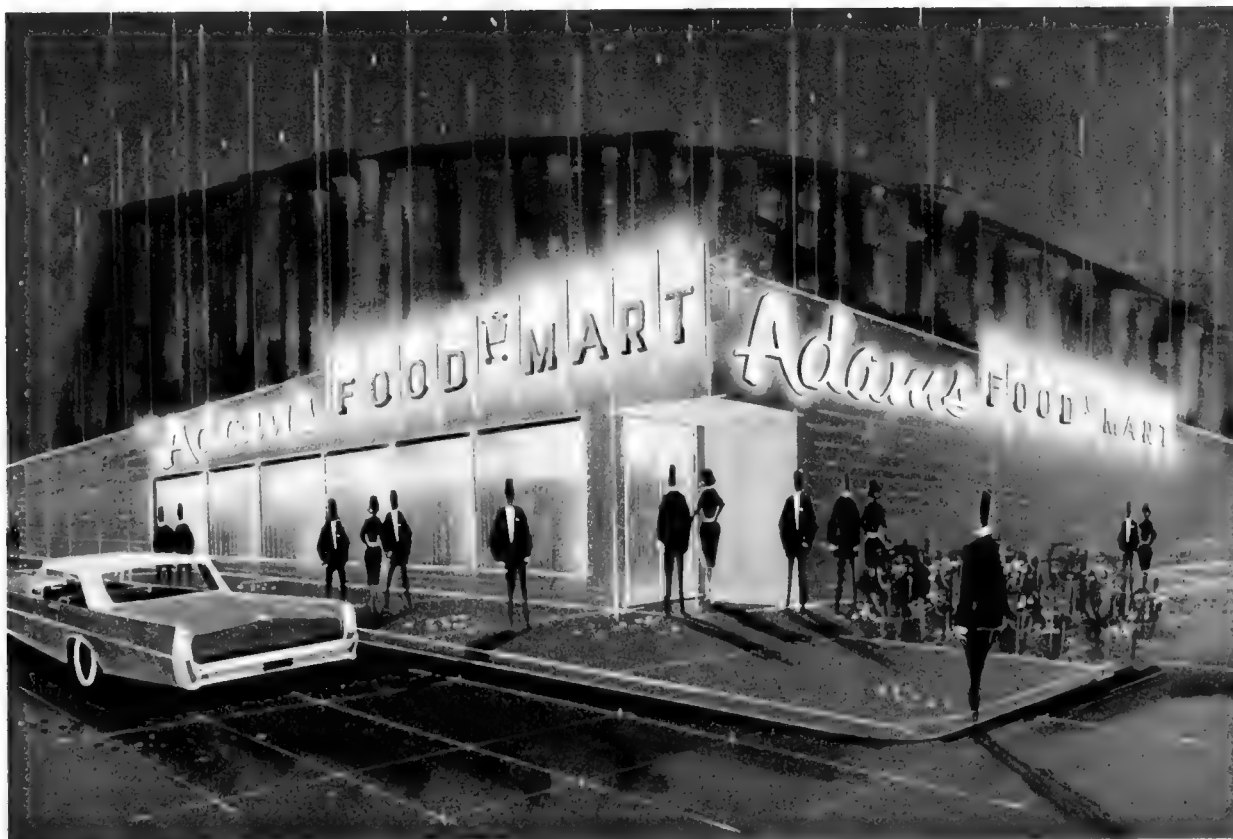
William Collewyn
ADVANCE NEON & PLASTIC SIGN CO.
Los Angeles, California

FOOD MARKET

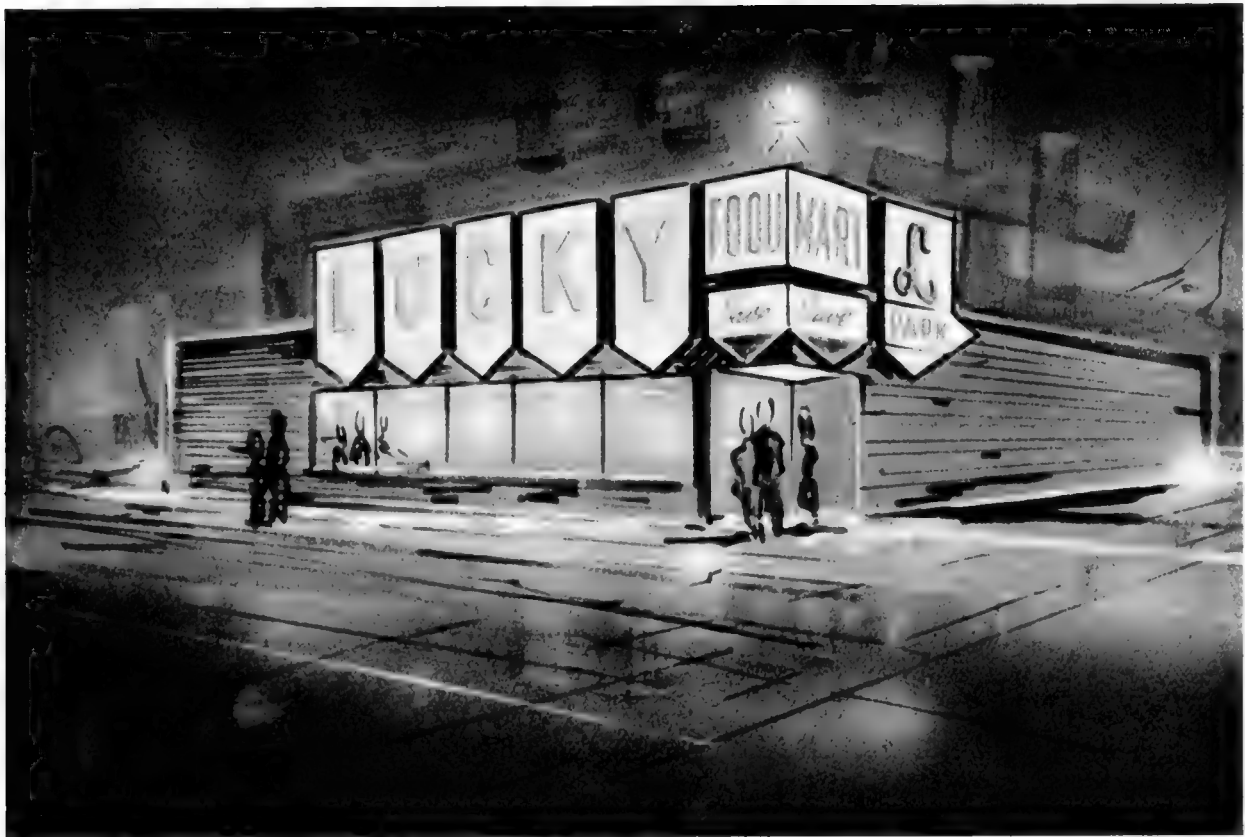
NESA ELECTRIC SIGN DESIGNS



Dennis Harriman
ELECTRICAL PRODUCTS CONS.
Great Falls, Montana



Richard Conner
BLANCHETT NEON LTD.
Edmonton, Alberta, Canada



Ken Allen
E. L. RUDDY CO., LTD.
Toronto, Ont., Canada



Wm. H. Gilles
E. L. RUDDY CO., LTD.
Toronto, Ont., Canada

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



John E. Wilson
FEDERAL SIGN & SIGNAL CORP.

Electrical Products Division
Oakland, California



Nelson A. Stott
FEDERAL SIGN & SIGNAL CORP.

Electrical Products Division
Reno, Nevada



Steve Polomchak
FEDERAL SIGN & SIGNAL CORP.
Blue Island, Illinois



James Calcott
FEDERAL SIGN & SIGNAL CORP.
Blue Island, Illinois

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



William R. Deno
ELECTRICAL PRODUCTS CONS.
Denver, Colorado



Same Mukai
BLANCHETT NEON LTD.
Edmonton, Alberta, Canada



Gale M. Hartley
NEON-PLASTIC ADV. INC.
Springfield, Missouri



Dennis L. Wheaton
HEDGES NEON SALES, INC.
Salina, Kansas

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



D. Pat Moore
TERRY & JACK NEON SIGN CO.
Lima, Ohio



17th Annual NESA Competition

Edward C. Kin
MARTIN BROS. SIGNS, INC.
Eugene, Oregon



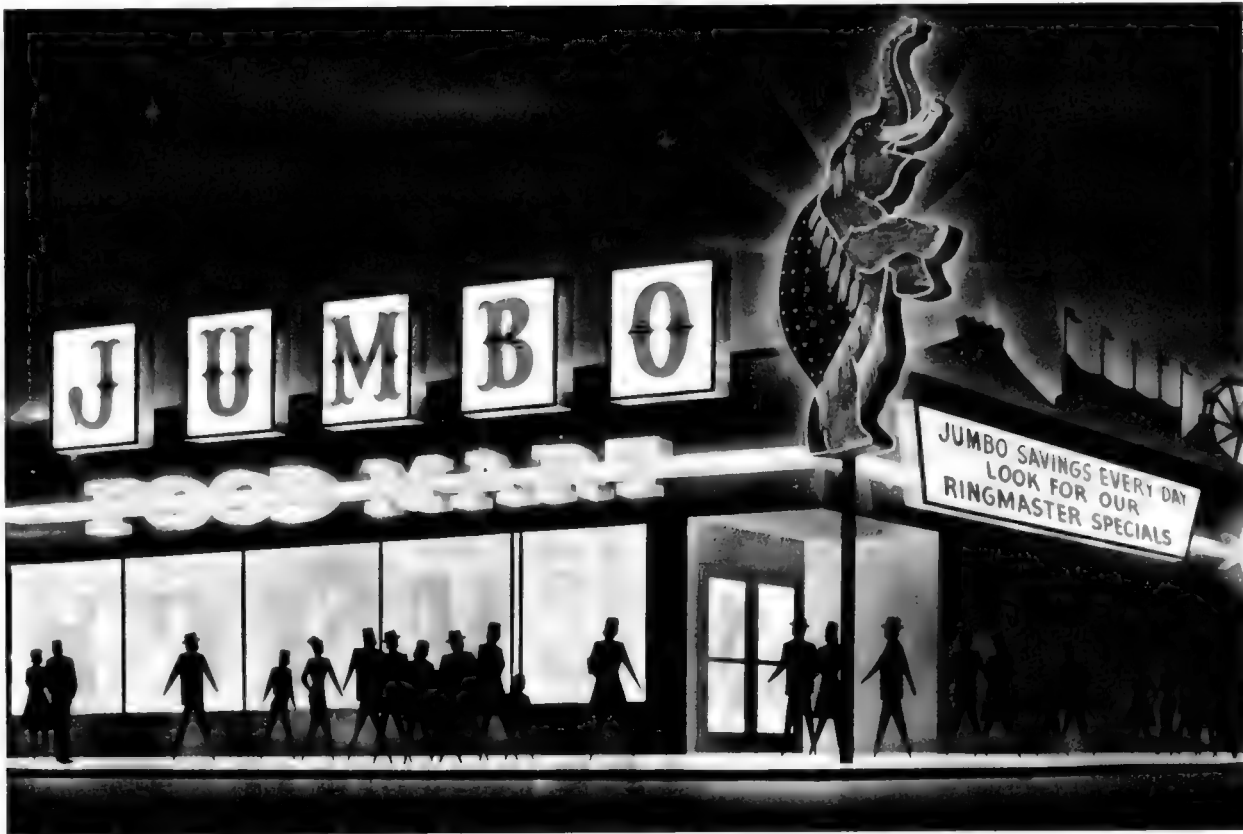
Al Dorrington
CLAUDE NEON GENERAL ADV. LTD.
Ottawa, Ontario



Norman Treinish
BRILLIANT ELEC. SIGNS, INC.
Cleveland, Ohio

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



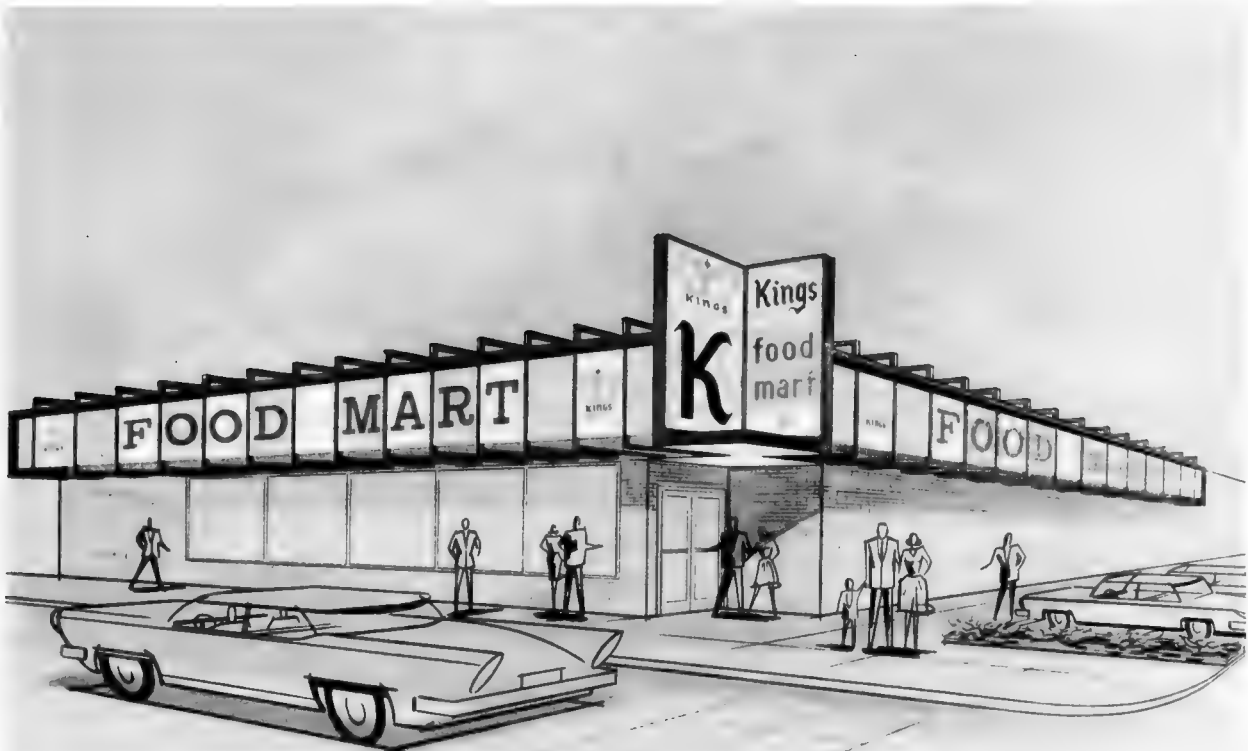
Alexander Grigor
M. C. BRODERICK LTD.
London, Ontario, Canada



Lazio Hegyi
SANTA ANA NEON COMPANY
Santa Ana, California



Leonard R. Crump
E. L. RUDDY CO., LTD.
Toronto, Ont., Canada



Leo Delano
FEDERAL SIGN & SIGNAL CORP.

Electrical Products Division
Portland, Oregon

FOOD MARKET

NBSA ELECTRIC SIGN DESIGNS



Harley Lautenschlager
FEDERAL SIGN & SIGNAL CORP.

Electrical Products Division
Portland, Oregon



Ray L. Herness
FEDERAL SIGN & SIGNAL CORP.

Electrical Products Division
Sacramento, California



Dennis Zambruk
ELECTRICAL PRODUCTS CONS.
Seattle, Washington



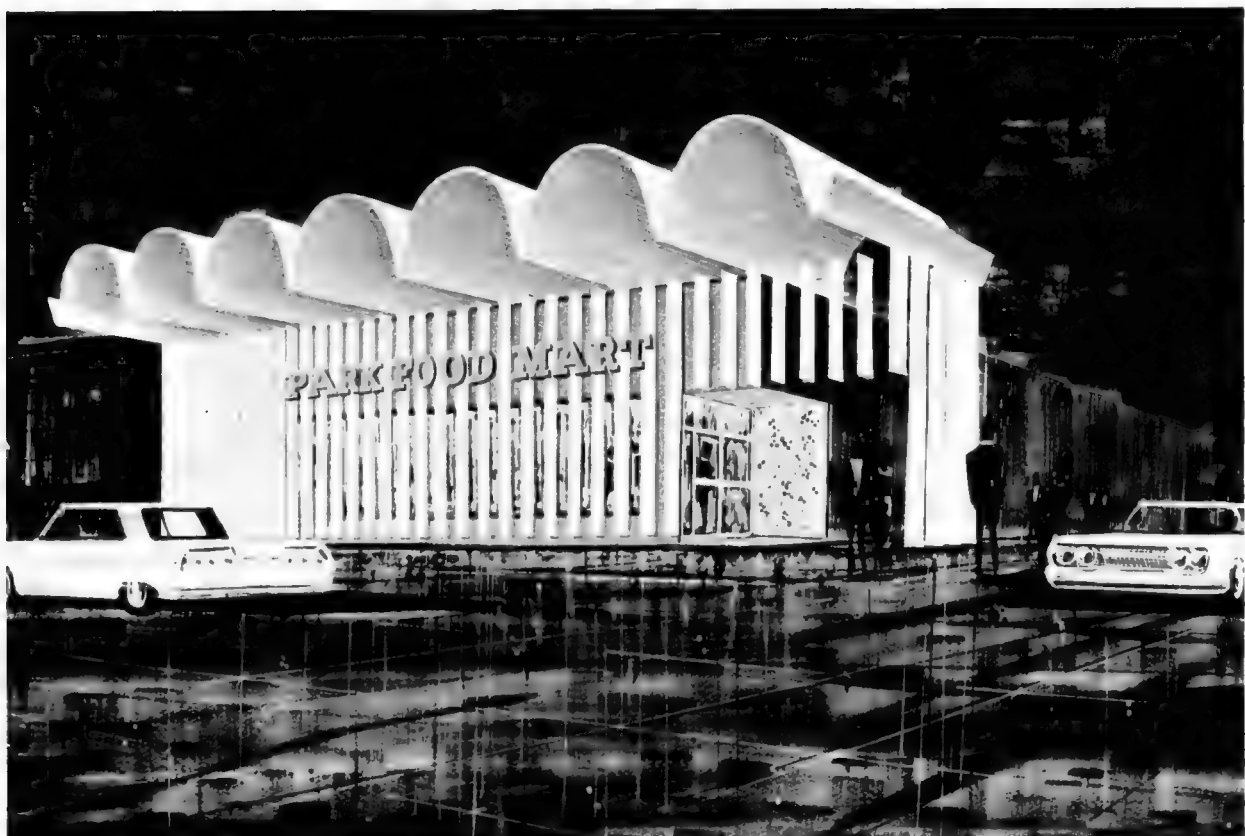
Ted Parsons
ELECTRICAL PRODUCTS CONS.
Seattle, Washington

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



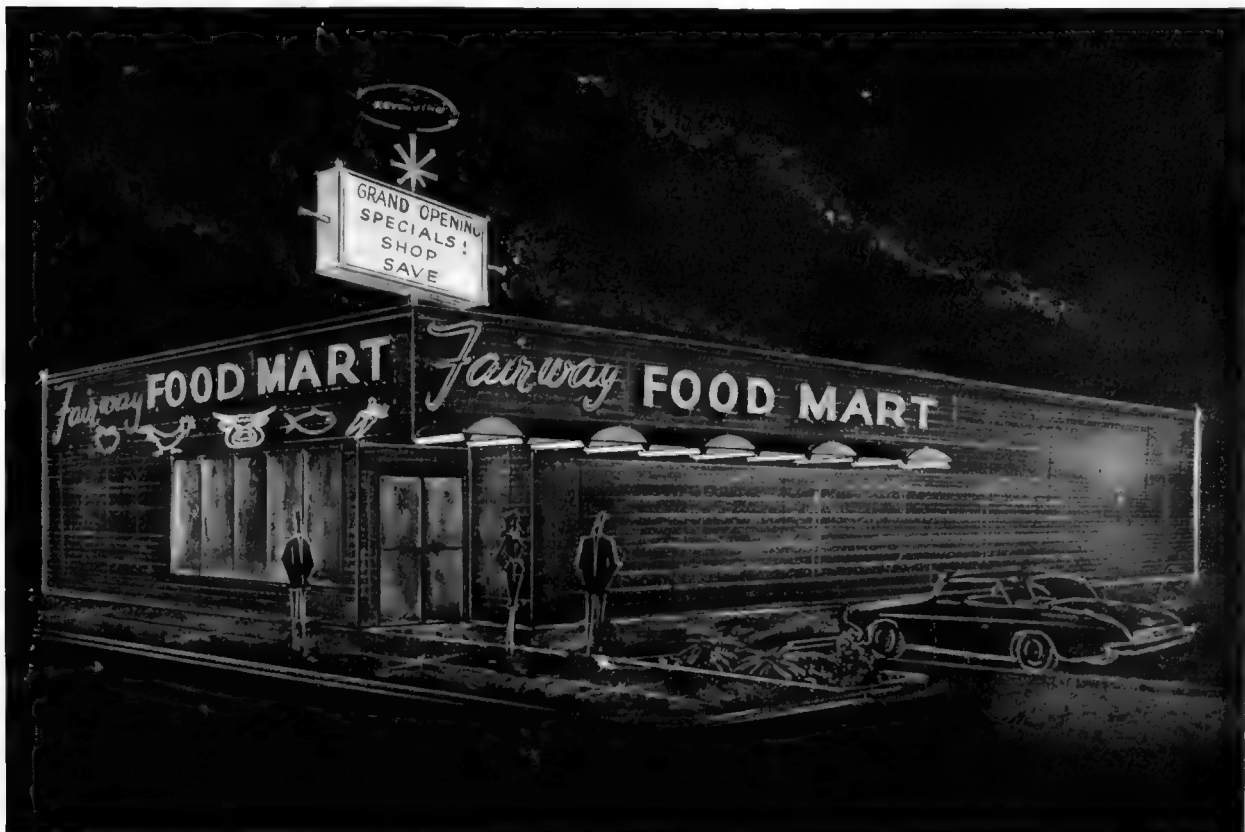
Stan Ludeman
NEON PRODUCTS OF CANADA, LTD.
Winnipeg, Manitoba, Canada



Don Oneschuk
LEVIT SIGN CO., LTD.
Winnipeg, Manitoba, Canada



Ben C. Holt
ELECTRICAL PRODUCTS CONS.
Seattle, Washington



Jim Sherrod
ELECTRICAL PRODUCTS CONS.
Seattle, Washington



William Brunton
E. L. RUDDY CO., LTD.
Hamilton, Ont., Canada



John Lindsay
NEON SALES & SERV., LTD.
Calgary, Alberta, Canada



Arthur Friess
FEDERAL SIGN & SIGNAL CORP.
Blue Island, Illinois



Don Harl
LOTZ NEON SIGN & ADV., INC.
Joliet, Illinois

FOOD MARKET

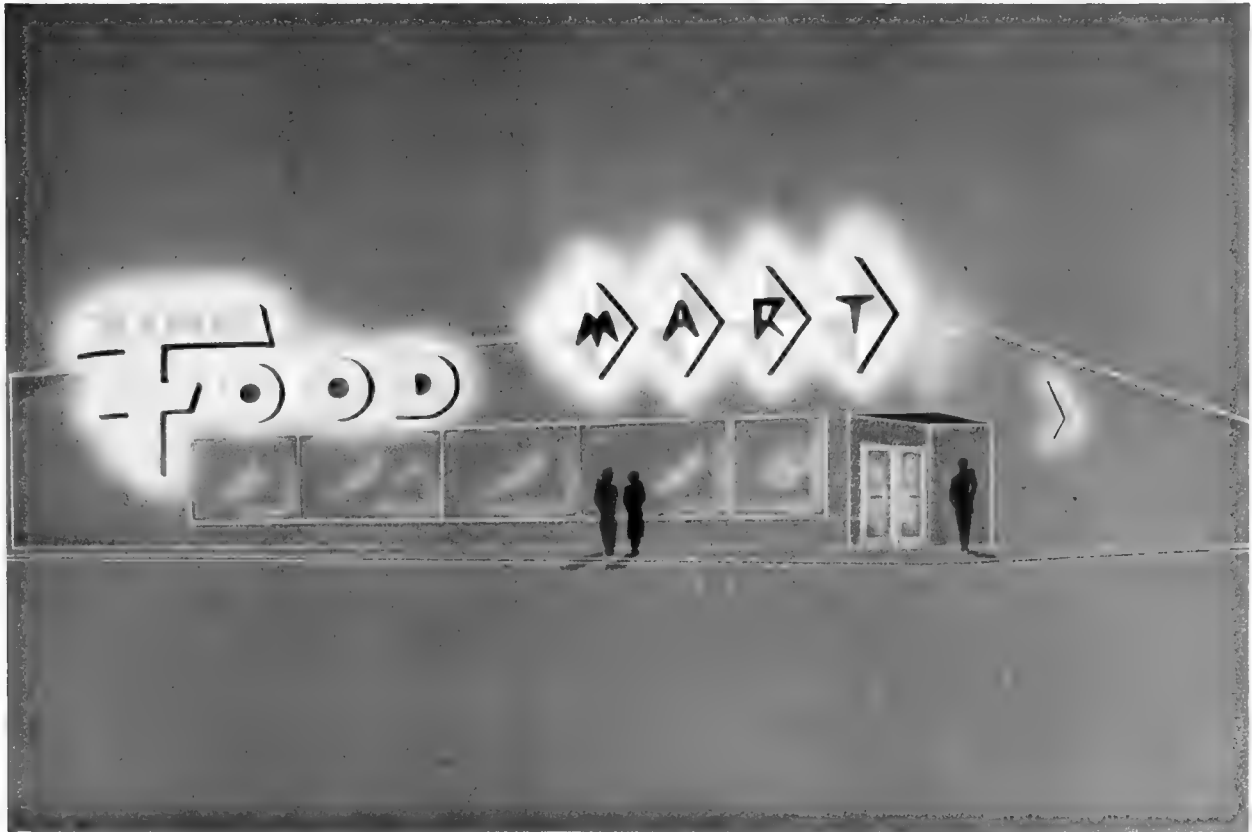
NESA ELECTRIC SIGN DESIGNS



Kelly F. Epling
NEON PRODUCTS, INC.
Lima, Ohio



Fred N. Robinson
ELECTRICAL PRODUCTS CONS.
Denver, Colorado



Nevil C. Withrow, Jr.
ARK. SIGN & NEON CO.
Little Rock, Arkansas



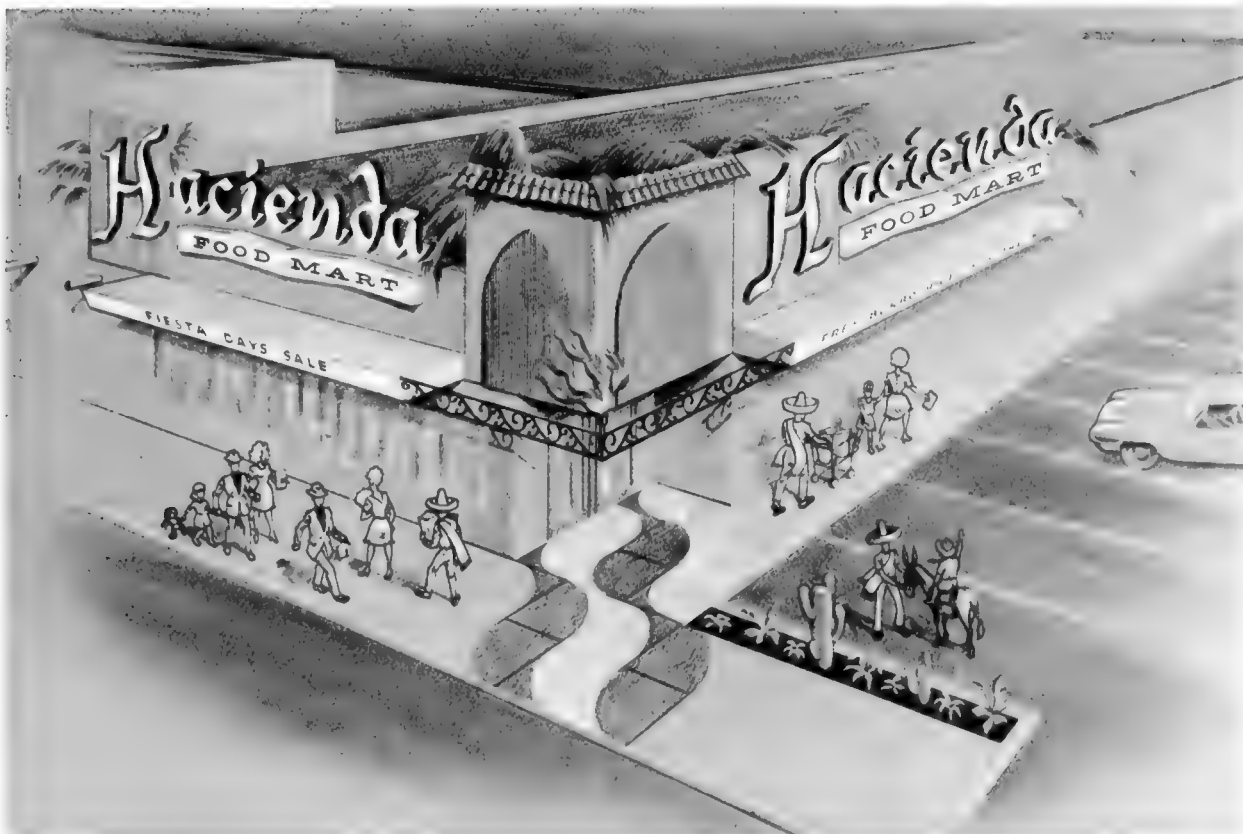
Leo E. McShane
GENERAL OUTDOOR ADV. CO.
Minneapolis, Minnesota

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



Jack Cosgrove
HOUSER NEON SIGN CO., INC.
Houston, Texas



Del T. Criteser
ELECTRICAL PRODUCTS CONS.
Seattle, Washington



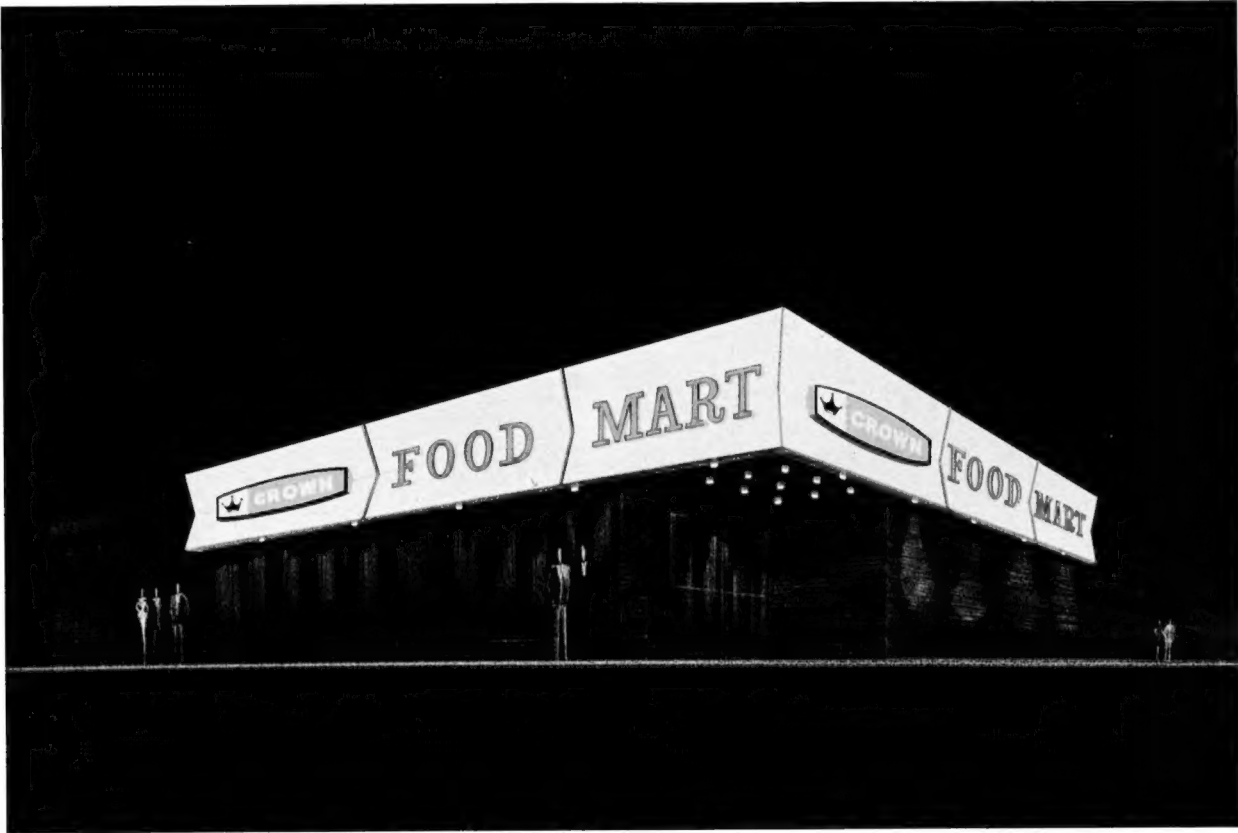
Dick Jamison
ELECTRICAL PRODUCTS CONS.
Spokane, Washington



Elgin J. Kostynuk
CLAUDE NEON RUDDY KESTER, LTD.
Regina, Saskatchewan, Canada

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



Bob G. Jenkins
ELECTRICAL PRODUCTS CORP.
San Bernardino, California



Donald H. Niehaus
THE AMERICAN SIGN CO.
Cincinnati, Ohio



Donald E. Kittel
TRIPLE "A" NEON
North Hollywood, Calif.



William Pennington
LAMAR OUTDOOR ADVERTISING CO.
Baton Rouge, Louisiana

FOOD MARKET

NESA ELECTRIC SIGN DESIGNS



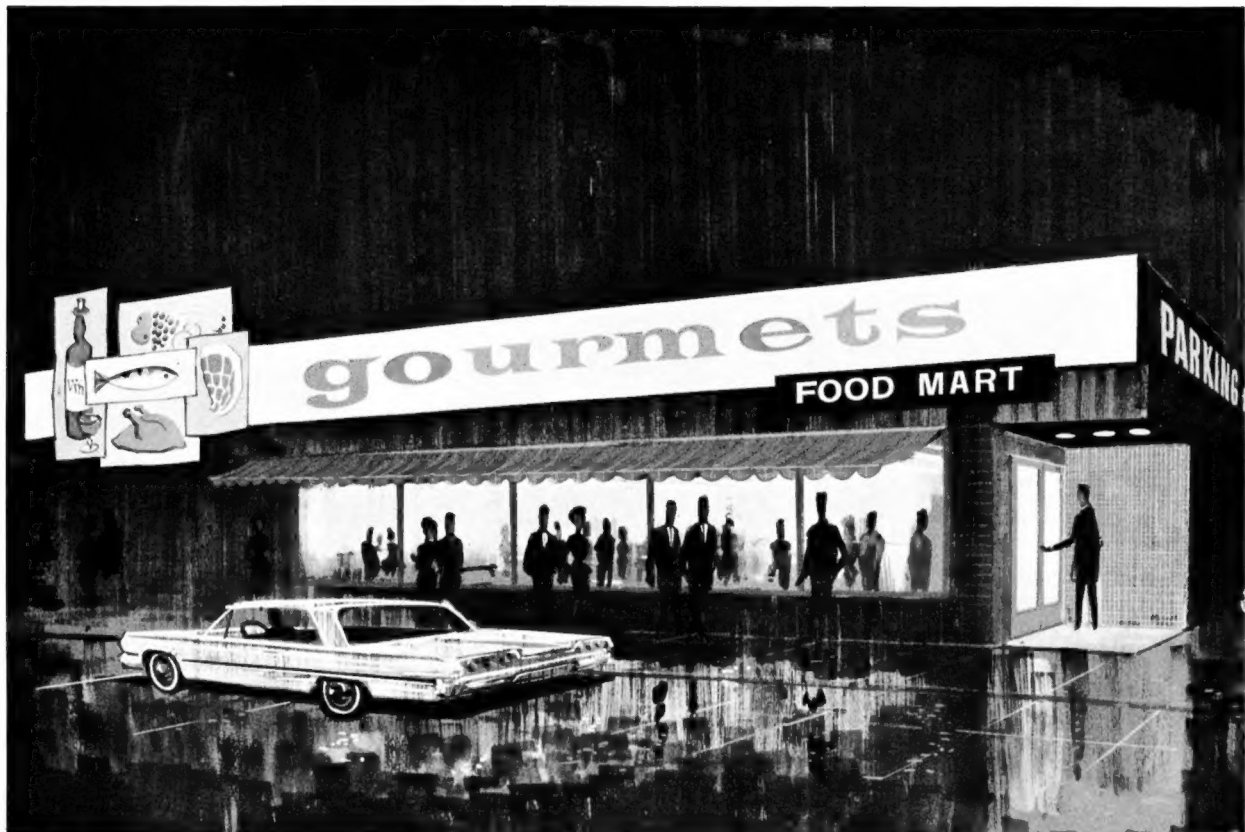
Gosse B. DeVries
CLAUDE NEON RUDDY KESTER, LTD.
Fort William, Ontario, Canada



Paul W. Brown
BALTON & CUMMINGS
Memphis, Tennessee



Paul Bradstreet
E. L. RUDDY CO., LTD.
Toronto, Ont., Canada



Tom Sutton
E. L. RUDDY CO., LTD.
Toronto, Ont., Canada